

# MID-WEEK PICTORIAL

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## THE DEMOCRATIC NOMINEES.

President Franklin D. Roosevelt clasping the hand of Vice President John N. Garner while 100,000 spectators cheered at the acceptance ceremony at Franklin Field in Philadelphia.

(International)

## First Day Scenes at the Philadelphia Convention



**AN EMPTY CHAIR IN NEW YORK STATE DELEGATION.**

It might have been occupied by Alfred E. Smith, Presidential nominee of 1928, had he chosen to attend the opening session in Philadelphia. Seatmates at the left are Governor Herbert H. Lehman and Senator Robert F. Wagner.



**THE DEMOCRATIC KEYNOTER PREDICTS VICTORY WILL BE WON ON PRESIDENT'S RECORD.**  
Senator Alben W. Barkley of Kentucky, who was temporary chairman in 1932 as well as in 1936, outlining the administration's achievements in the course of an hour's speech which evoked tumultuous cheering.  
(Times Wide World Photos.)



**CONFIDENT OF VICTORY.**  
Field Marshal of the Democratic convention, James A. Farley, passes a cheerful remark to James Roosevelt, son of the President.



**THE CALL TO ORDER.**  
Postmaster General James A. Farley, Chairman of the Democratic National Committee, wielding the gavel. He defined the issue in the forthcoming campaign as whether the New Deal shall be continued.

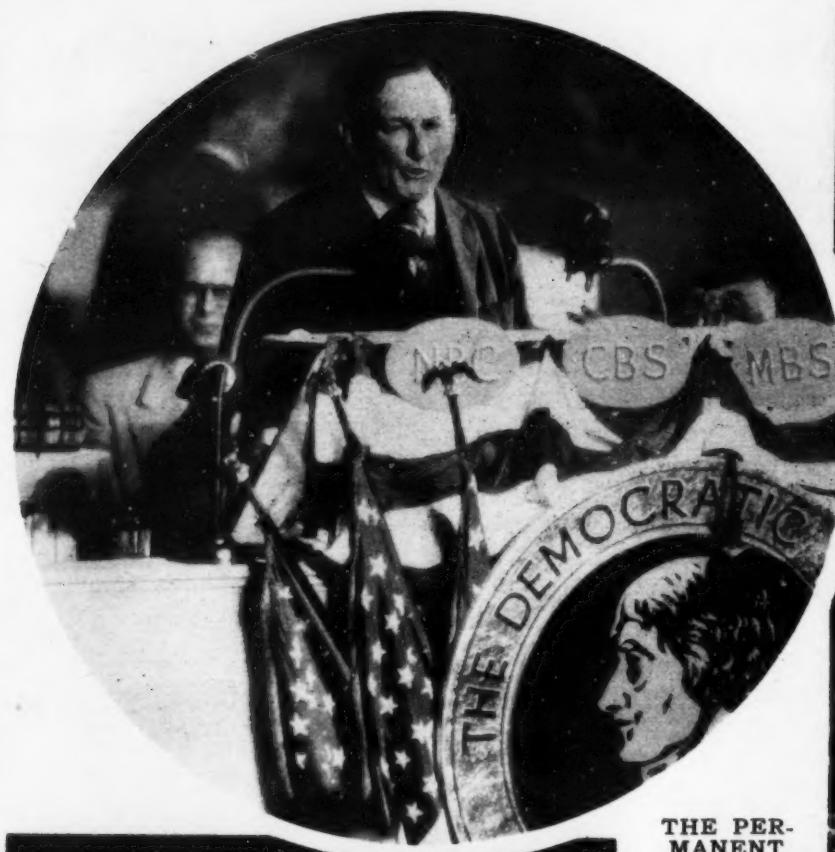
# 100,000 View the Acceptance Ceremony



**FRANKLIN FIELD TURNED INTO AN ENORMOUS CONVENTION HALL WITHOUT A ROOF.** A general view of the crowd at the acceptance ceremony which closed the week's events in Philadelphia. Though the President did not arrive until 9:40 P. M., two-thirds of the seats were filled at 6 o'clock and recurrent showers failed to dislodge early arrivals.  
 (Times Wide World Photos.)

*Below—THE PRESIDENT GREETS THE CROWD OF MORE THAN 100,000 ASSEMBLED FOR THE ACCEPTANCE CEREMONY.*  
 Mr. Roosevelt waving his hand in response to the cheers on his arrival in the stadium of the University of Pennsylvania in Philadelphia for his speech accepting the renomination of the Democratic party and defining the issues of the campaign. Among those surrounding the President are members of his family, Vice President John N. Garner and Postmaster General James A. Farley.  
 (Times Wide World Photos.)



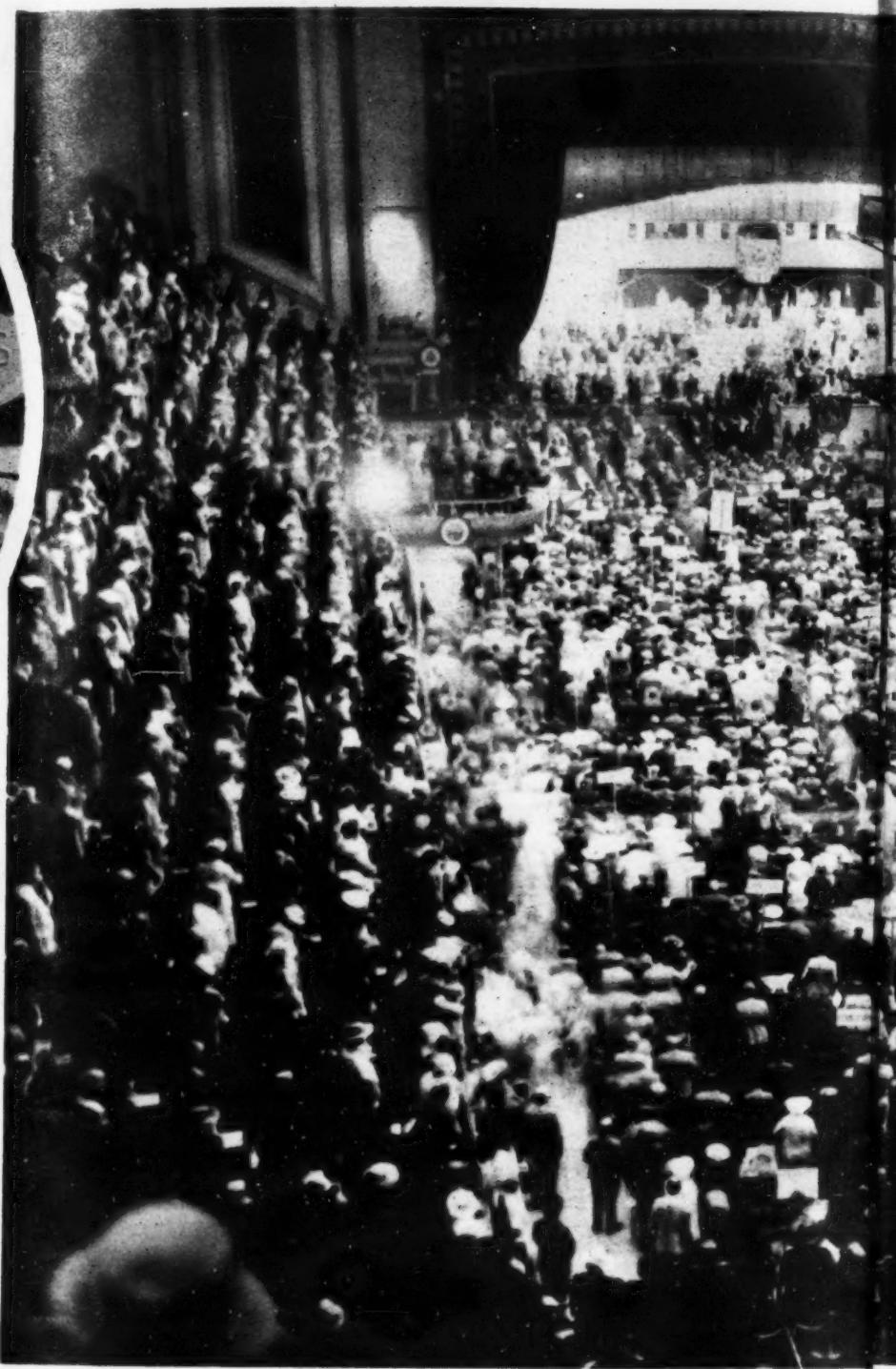


THE PERMANENT CHAIRMAN DELIVERS HIS ADDRESS IN ADVANCE OF HIS ELECTION.

Senator Joseph T. Robinson assailing the Cleveland platform of the Republican party. The fact that the credentials committee was late in reporting delayed the vote on permanent chairman.



SECRETARY HULL ON THE PLATFORM.  
The Secretary of State, a member of the Tennessee delegation, offering a resolution praising Senator Barkley, temporary chairman, for his address.



DEMOCRATIC LEADERS ASSEMBLED IN PHILADELPHIA.  
The convention in session in the Municipal Auditorium. The program was arranged so that the most important



RUSSIAN SPECTATORS OF AMERICAN POLITICAL METHODS.  
Alexander A. Troyanovski, Soviet Ambassador to the United States, watching the proceedings in Philadelphia together with his wife and C. A. Oumanski, Embassy counselor.



LABOR'S SPOKESMAN SUGGESTS A PLATFORM PLANK.  
William Green (left), president of the American Federation of Labor, confer-



sessions came at night, permitting the radio audiences to hear the speeches, the demonstrations and the various stages of the proceedings.  
(Times Wide World Photos.)



ring with Senator Robert F. Wagner of New York, chairman of the Resolutions Committee.  
(Times Wide World Photos.)



**THE PENNSYLVANIA GOVERNOR IN A DEMONSTRATION.** George H. Earle, who in 1932 deserted the Republican party to support Roosevelt, holding a Pennsylvania standard and blowing a horn in one of the parades. The convention gave him a twenty-minute ovation after he made a speech vigorously attacking the Republicans and this led to talk of him as a 1940 Presidential possibility.



**MARYLAND AND VIRGINIA.** Senators Millard E. Tydings, Carter Glass and Harry Flood Byrd in happy mood at the convention. Senator Glass declined a place on the platform committee and Senator Byrd also declined committee assignment.

## Order of Business: Platform and Two-Thirds Rule



**THE "BIG TWELVE" OF THE RESOLUTIONS COMMITTEE COMPLETING THE FINAL DRAFT OF THE PLATFORM.**

Senator Robert F. Wagner presiding over a meeting of his group as it neared the close of its task. President Roosevelt, working with Senator Wagner, directed the preparation of the preliminary draft and then reamended the committee's revised draft, which had been sent to him by airplane, before it was adopted by the full committee and presented to the convention.

(Acme.)



**THE PRESENTATION OF THE PLATFORM.**  
Senator Wagner reading to the convention the declaration of principles upon which the Democratic party asks the re-election of President Roosevelt and Vice President Garner, pledging a continuation of New Deal objectives.  
(Times Wide World Photos.)



**WRESTLING WITH THE PROBLEM OF ABROGATING THE CENTURY-OLD TWO-THIRDS RULE.**

Members of the sub-committee of the Rules Committee debating the proposal that in future conventions the nomination of candidates for President and Vice President should be possible by a mere majority. The convention voted for the change and Southern opposition was placated by a resolution calling for a reapportionment of delegates based upon the Democratic vote cast in the various States.

On

State

## Parades of the States: Enthusiasm at Philadelphia



**THE DELEGATES WASTED NO OCCASION FOR GIVING VENT TO THEIR ENTHUSIASM.**

One of the many convention demonstrations evoked by mention of the name of Franklin D. Roosevelt, with Alabama—first in the roll call of States and proudly proclaiming itself the "first State for Roosevelt"—conspicuous in the foreground.

(Times Wide World Photos.)



**AGAIN AND AGAIN THEY MARCH AROUND THE CONVENTION HALL.**

State delegations parading in full force as enthusiasm mounted with each succeeding speech and the predictions of November victory became more and more confident.

## Convention Sidelights: Near-Riot and Beauties



A DISTURBANCE IN THE UPPER BALCONY SUPPRESSED IN SHORT ORDER. Policemen ejecting a group which unfurled Al Smith banners while a New Deal demonstration was in progress on the floor of the convention. Roosevelt supporters quickly charged the group and for a few minutes the fighting was vigorous.



**"WE WANT AL SMITH" BANNERS CAUSE A NEAR-RIOT.**  
A free-for-all fist fight under way in a corner of the upper balcony in the Philadelphia Municipal Auditorium after a group of about fifty young men started an anti-New Deal demonstration. The Pennsylvania Democratic Chairman later told the convention that the whole thing was plotted by Republicans and that such "skullduggery" must stop.  
(Times Wide World Photos.)



**CANDIDATES FOR THE NOMINATION AS CONVENTION QUEEN.**  
A group of the entrants in the beauty contest which was one of the features of a carnival staged for the entertainment of the delegates. The winner of the contest, Miss Marion Fore of San Antonio, Texas, is indicated by the circle on the left.

## Roosevelt and Garner by Acclamation



**TEXAS HEADS THE PARADE IN THE VICE PRESIDENTIAL DEMONSTRATION.**  
A view of the celebration which followed the renomination of John N. Garner by acclamation at the Saturday session. The nominating speech was made by Governor James V. Allred of Texas.



**THE CONVENTION CELEBRATES THE FORMAL RENOMINATION OF FRANKLIN D. ROOSEVELT.**

The delegates expressing their enthusiasm in the final demonstration of the long session which reached its climax with the President's renomination by acclamation at 12:42 A. M. Saturday. More than eight hours of eulogistic oratory and demonstrations preceded the vote, with fifty-seven speeches making up the seconding talkathon.

(Times Wide World Photos.)



**THE GOVERNOR OF NEW YORK SECONDS THE NOMINATION.**

Herbert H. Lehman delivering his speech on behalf of President Roosevelt after receiving one of the most tumultuous ovations of the convention. Another demonstration followed his address and the delegates thus expressed their demand that Mr. Lehman should be drafted to run again in order to add his strength to that of the national ticket in New York.

# PERSONALITIES IN THE POLITICAL NEWS

## UNION PARTY STANDARD BEARER

**R**EPRESENTATIVE WILLIAM LEMKE, Presidential candidate of the new Union party, came into political notice as an ally of A. C. Townley of Non-Partisan League fame



William Lemke  
(Wide World.)

Non-Partisan, and two years ago he was re-elected. In Washington he has been conspicuous chiefly for his support of inflationary measures.

Mr. Lemke, born in Minnesota in 1878, received his B. A. degree from the University of North Dakota in 1902, and his law degree from Yale in 1905.

## VICE PRESIDENTIAL ASPIRANT

**T**HOMAS CHARLES O'BRIEN, who celebrated his forty-ninth birthday by becoming the Union party's Vice Presidential candidate, worked as a railway baggageman and brakeman to obtain money for his education at Harvard College and Harvard Law School.

After he received his law degree in 1911, he became counsel in New England for the Brotherhood of Railway Trainmen and affiliated unions. His labor sympathies have remained with him and when he ran unsuccessfully for the Democratic nomination for Senator from Massachusetts in 1930 the six-hour day and five-day week were among his issues.

Before that there had been a considerable period when he was a Republican, and as such he was elected District Attorney of Suffolk County, which includes Boston, a dozen years ago.



Thomas C. O'Brien  
(Wide World.)

## DEMOCRATIC FINANCE CHIEF

**W**. FORBES MORGAN, who is to handle Democratic finances in the national campaign, was treasurer for the Roosevelt forces in their pre-convention drive of 1932, and more recently has been secretary of the Democratic National Committee.

He is a native New Yorker, a director of several important corporations, and entered the Stock Exchange business in 1899, immediately after completing his schooling at Harrow in England. In the World War he was a major in the infantry, and in the years since he has been active in work for men blinded in battle. Under the New Deal he has served as deputy governor of the Farm Credit Administration. The late J. Pierpont Morgan was his uncle.



W. Forbes Morgan  
(Wide World.)

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By OMAR HITE

## A LEADER AT PHILADELPHIA

**A**MONG the women conspicuous in the work of the Democratic convention in Philadelphia was Miss Mary W. Dewson, chairman of the advisory committee of the party women's division.

She is not new in political activities, for she was one of the strong Roosevelt boosters at Chicago in 1932 and directed the women's division in the Washington headquarters in that campaign. Four years earlier she was regional director over eight Midwestern States for Alfred E. Smith.

Miss Dewson, a native of Massachusetts, has been engaged in welfare and political work most of the time since her graduation from Wellesley in 1897. For three years she did economic research for the Women's Educational and Industrial Union in Boston and then from 1900 to 1912 she was superintendent of the Girls' Parole Department in Massachusetts. Five years of dairy farming followed that, and in the World War she did Red Cross work in France. From 1919 to 1924 she was research secretary of the National Consumers League; and under the New Deal a post as industrial economist in the Department of Labor has been coupled with service in organizations designed to protect consumers.

## SELF-MADE WOMAN LAWYER

**M**ISS NATALIE COUCH of Nyack, N. Y., who heads women's work in the Eastern division of the Landon-Knox campaign, is the only woman lawyer of prominence in James A. Farley's own Rockland County. She is a bright-eyed, energetic little woman, wise in political strategy, and attracted much attention in 1934 by the stirring race she made against Mrs. Caroline O'Day for Representative at Large from New York.

Miss Couch was attending junior college when the accidental death of her father, a country doctor, changed her life plans. Soon thereafter the death of her mother also made her the head of the family, with three younger sisters and a brother to care for. She took a course in stenography, learned to make the family clothes, became secretary to Judge Arthur S. Tompkins of Nyack, and held the job for twenty-three years until his retirement from the Supreme Court. She qualified herself as a lawyer by attending night law school at Fordham University while working by day, and in 1924 was graduated with the highest average in a class of 150.

She lives with two unmarried sisters in a rambling old house overlooking the Hudson, serves as a village official and ordinarily is kept busy with her flourishing law practice. She is a vice president of the Women's National Republican Club and has been increasingly active in political affairs in recent years.



Miss Natalie Couch  
(Wide World)

## A TAFT ON THE LANDON STAFF

**P**ROMINENT on the campaign advisory staff selected by Governor Landon is Charles P. Taft 2d, younger son of the former President and a personage in Ohio politics in his own right.

He is 38, brown haired and brown eyed, tanned from afternoons on the golf links, shy in bearing except when addressing a public gathering, independent in thought—as was attested by the leading part he played in the rescue of Cincinnati from its long control by Republican bosses and job-holders.

At Yale, which he could have entered at 14, he played football and basketball and won a variety of honors. He enlisted as an army private in May of 1917, achieved a commission in France, and returned to Yale to receive his law degree in 1921. He was Yale line coach for a season, then began the practice of law in Cincinnati and was Hamilton County prosecuting attorney in 1927 and 1928.



C. P. Taft 2d  
(Wide World.)

## LANDON ECONOMIC AIDE

**R**ALPH W. ROBEY, another addition to the Landon advisory staff, has been combining newspaper work with service on the Columbia faculty and study for his doctor's degree.



Ralph W. Robey  
(Wide World)

Mr. Robey was graduated from the University of Indiana in 1920 and received his master's degree in economics at Columbia in 1923 after having worked in the research departments of the Federal Reserve Board and the Russell Sage Foundation. He then was an instructor in banking at Rochester for a couple of years before joining the Columbia staff.

His newspaper work has included being an editorial writer on The Christian Science Monitor, financial editor of The New York Evening Post and contributing editor of The Washington Post.

## LODGE OF MASSACHUSETTS

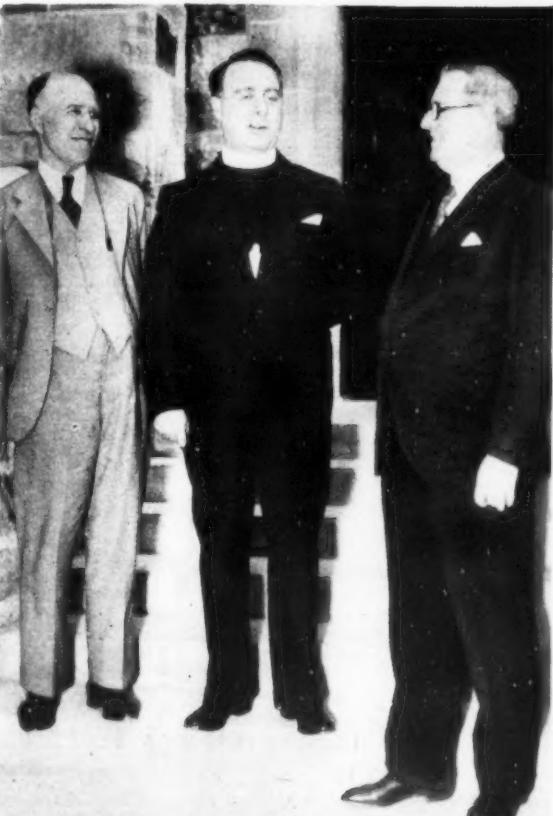
**H**ENRY CABOT LODGE JR., slated to be the Republican candidate for Senator from Massachusetts, has the advantages of an ample fortune, a well-rounded education and a great family heritage in public affairs to aid him in his political career. He was the favorite grandson of the late Massachusetts Senator, by whose advice he took up active newspaper work.

After his graduation from Harvard in 1924—he won his cum laude degree in three years—young Lodge, who now is 34, was a reporter in Boston, New York and Washington and also did newspaper writing while on extensive foreign travels. He was elected to the Massachusetts House of Representatives in 1932, now is completing his second term, and has served as chairman of the important House committee on Labor and Industries.



H. C. Lodge Jr.  
(Wide World.)

## THE WEEK IN POLITICS OUTSIDE PHILADELPHIA



**THE UNION PARTY CANDIDATES VISIT  
ROYAL OAK, MICH.**

William Lemke (left), head of the ticket, and Thomas C. O'Brien (right), his running mate, shown on the steps of the famous shrine with the Rev. Charles E. Coughlin, who has announced that a fund of \$500,000 will back the new third party in the national campaign.  
(Times Wide World Photos.)

**A BRIEF REST BEFORE THE STRENUOUS  
ACTIVITIES OF THE CAMPAIGN.**

Governor Landon and his daughter, Peggy Anne, viewing the snow-capped peaks of the Rocky Mountains from the balcony of the Estes Park hotel where his press conferences were held.  
(Times Wide World Photos.)



**THE REPUBLICAN  
NOMINEE  
VACATIONING IN  
COLORADO.**

Governor Alf M. Landon of Kansas fishing in Cow Creek, which runs in front of the ranch house near Estes Park where he went for a few days of rest before turning his energies to the Presidential campaign. He spent part of his time splitting logs for the kitchen stove, but fishing was his chief diversion.  
(Times Wide World Photos.)

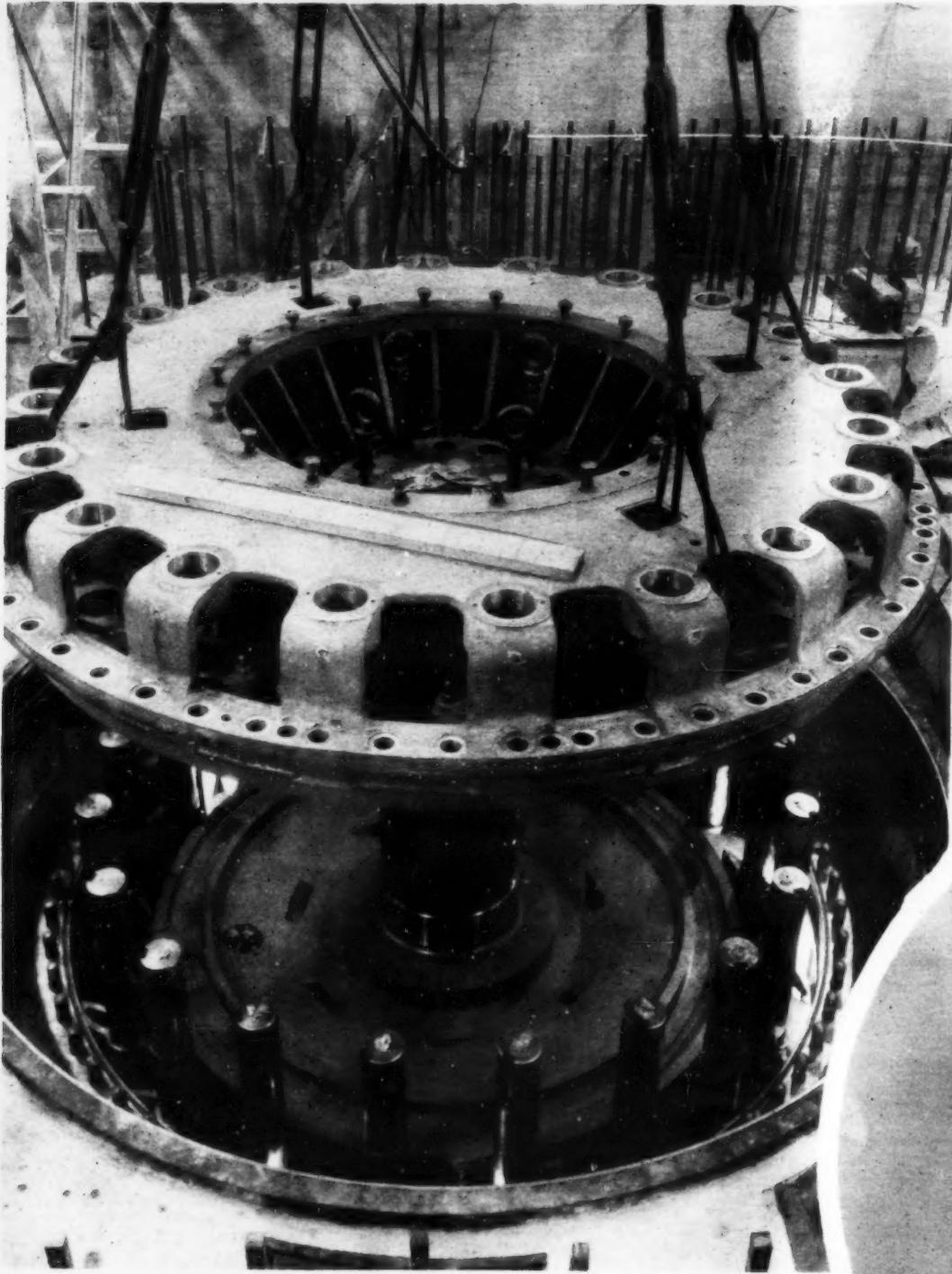


**THE 1936 NATIONAL CANDIDATES OF THE  
COMMUNIST PARTY.**

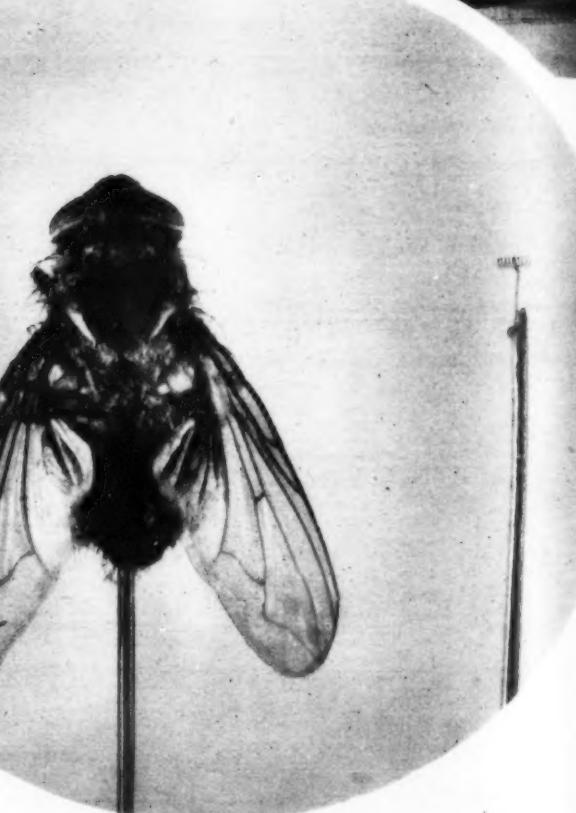
Earl Browder (right), the nominee for the Presidency, and James W. Ford, the Vice Presidential candidate, photographed at the ninth national Communist convention in New York. A crowd of 25,000, including 710 delegates and alternates from all the States, jammed Madison Square Garden on Sunday for the final session of the five-day meeting.  
(Times Wide World Photos.)



# The Record of Progress in Engineering,



**THE ASSEMBLING OF A 55,000 HORSE-POWER TURBINE AT BOULDER DAM.**  
The crown piece being placed on the gigantic unit which now is nearing completion in the Arizona wing of the powerhouse.  
(Bureau of Reclamation.)

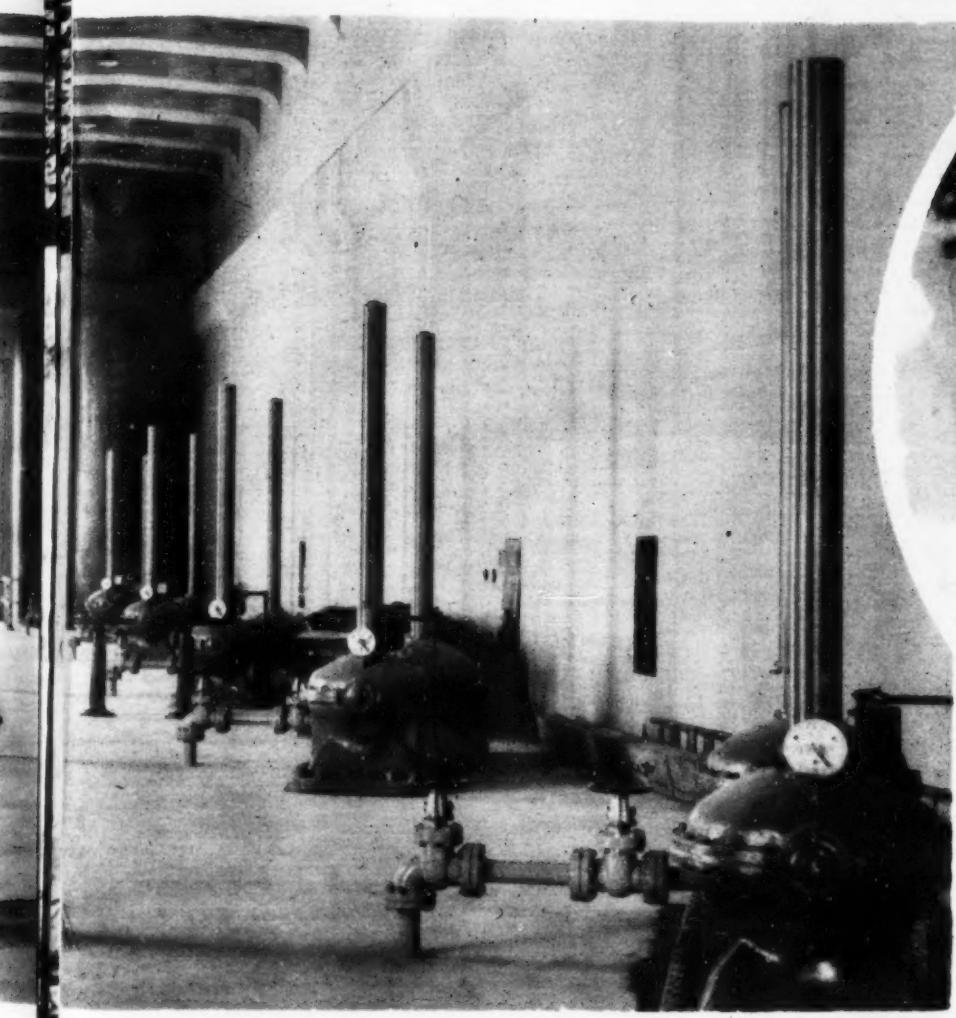


**THE HEART OF RADIO'S TINIEST TUBE.**  
The tiny wire coil which forms the grid of the world's smallest radio tube, mounted on the end of a pin and placed beside a fly. Developed at the California Institute of Technology, the new tube generates waves about one-third of an inch in length.  
(Times Wide World Photos, Los Angeles Bureau.)



**A PHOTOGRAPH STUDIO 1,000 YEARS OLD.**  
Robert Wren of Centralia, Wash., and Paul C. Mitchell of Kent, Wash., plan to travel across the country selling photographs made or developed in this trailer-studio, which is a section of a Douglas fir tree 16 feet long and 8 feet in diameter. The original tree was 400 feet high. They hollowed out the section by hand, mounted it on a trailer and equipped the interior as a studio. Mr. Wren stands in the studio doorway.  
(Times Wide World Photos.)

## Science and Invention



**WHERE THE FLOOD WATER FROM BOULDER DAM IS CONTROLLED.**

The operating platform of the Nevada canyon wall outlet—looking something like a ship's bridge—where the flow of the Colorado River is regulated. Hand controls for the needle valves of the six outlets are in the center and at the right are the machines which operate the emergency gates.

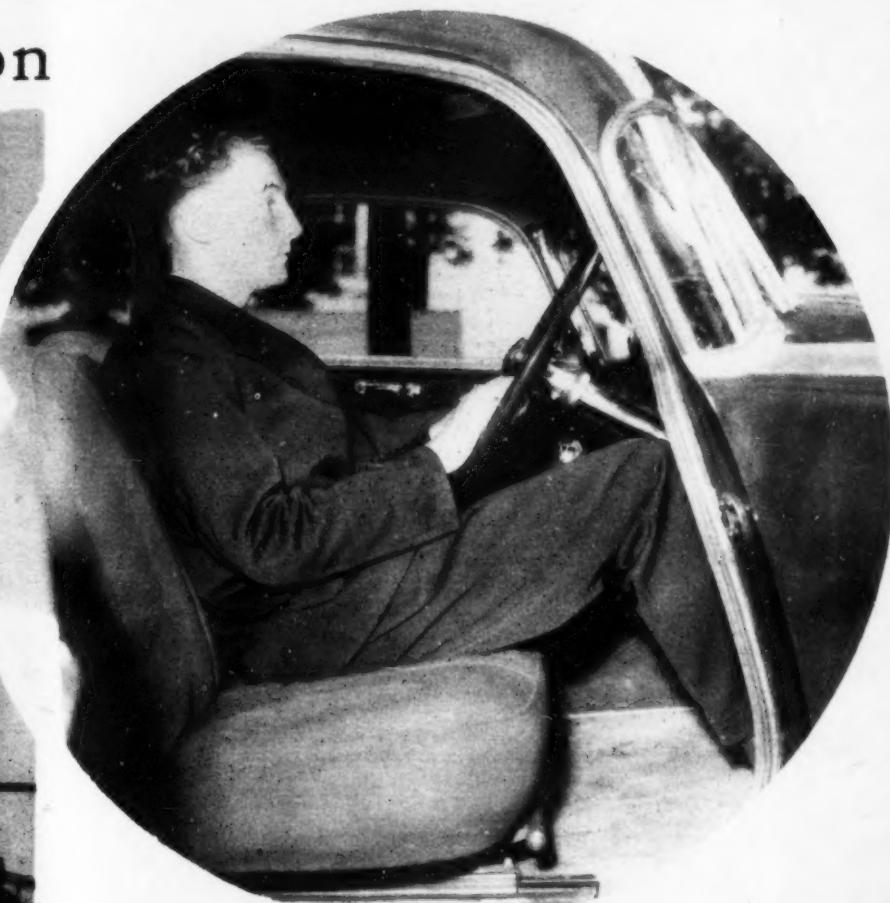
(Bureau of Reclamation.)



**HIGH SPEED ON THE WATER'S SURFACE.**

Renato Donati, famous Italian air ace, piloting his hydroplane in the eighth Pavia-Venice race on the River Po and the lagoons of the Adriatic, the world's longest race of its kind.

(Times Wide World Photos.)



**MIDDLE-OF-THE-SEAT DRIVER.**

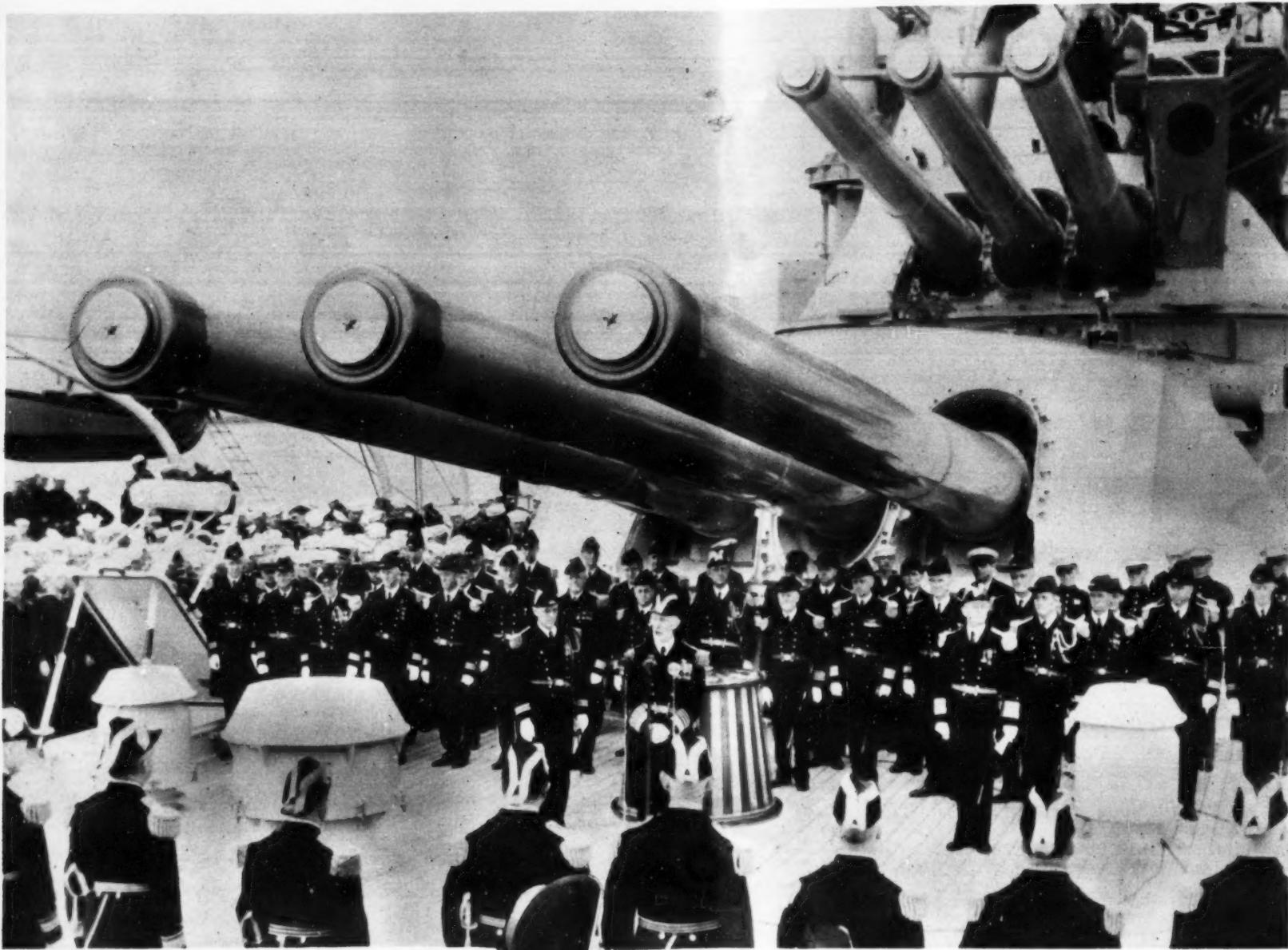
From Paris comes this innovation in automobile design, with the steering wheel in the center, leaving room for passengers on either side of the driver. (Times Wide World Photos, Paris Bureau.)



**"SUNSHINE" CABS.**

Joan Marsh, star of screen and radio, looks up through the sliding roof of one of the new type taxicabs put into operation in New York last week. The new fleet, ultimately to number 2,200, is said to represent the largest single order for taxicabs in history.

## A New Commander Takes Over the U. S. Fleet



**THE CHANGING OF COMMAND IN THE UNITED STATES FLEET.**

Colorful ceremonies with all the pomp of navy tradition marked the surrender by Admiral Joseph M. Reeves of his post as Commander in Chief of the United States Fleet and the accession to command of Admiral Arthur J. Hepburn aboard the U. S. S. California, off San Pedro, Calif. The photograph shows Admiral Reeves, in the center of the microphones, reading his retiring orders, with Admiral Hepburn, his successor, at the right in the foreground.

(Photos by Times Wide World Photos, Los Angeles Bureau.)



**THE NEW COMMANDER AND THE OLD.**

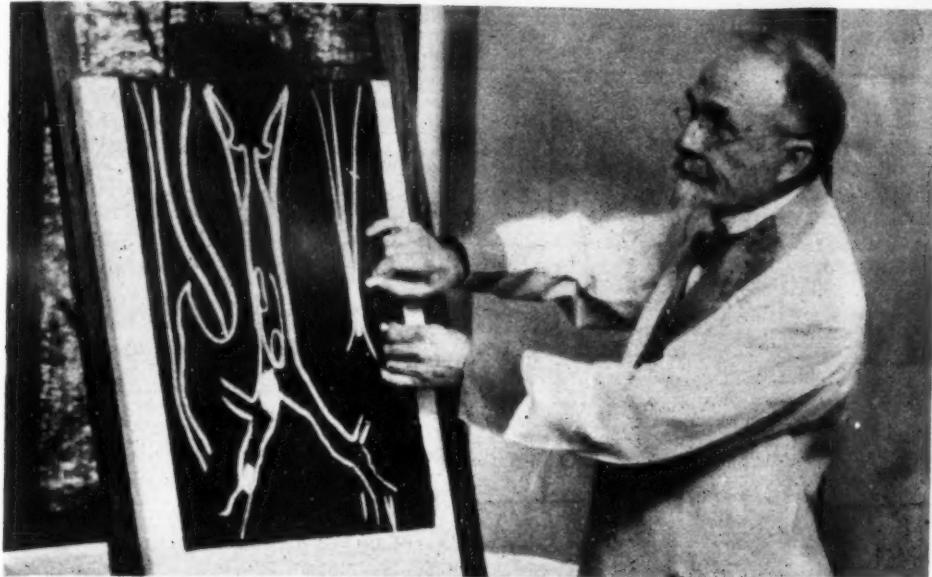
Admiral Arthur J. Hepburn (left) with Admiral Joseph M. Reeves, whom he relieved.



**FAREWELL TO HIS FELLOW OFFICERS.**

Admiral Reeves shown with his son, J. M. Reeves Jr., and his grandson, J. M. Reeves 3d, waving good-bye from the shore, after being rowed to land from the Pennsylvania.

## 9,000 Miles for an Operation



**THE SURGEON SHOWS HIS METHOD OF OPERATION.**

Dr. Chevalier Jackson of Philadelphia demonstrating with a blackboard the nail's position in Kelvin Rogers's lung, and the way a bronchoscope removes such foreign bodies. The operation on the boy required only seven minutes.  
(Times Wide World Photos.)

A THREE-YEAR-OLD boy, Kelvin Arthur Rogers, was brought 9,000 miles from Australia to Philadelphia for an operation to remove a 3-inch nail from his lung. The nail went down Kelvin's throat eighteen months ago. Two attempts had been made in Australia to remove it, and finally it was arranged to bring him to America to have the nail lifted out through his throat by Dr. Chevalier Jackson of Temple University, who developed the bronchoscope. This is a tube which can be pushed down the

windpipe and contains mirrors and a tiny electric bulb.

The child's parents are poor. An Australian philanthropist paid the major expenses of the trip, a steamship line provided passage for the boy and his mother, and Temple University and Dr. Jackson announced they would not charge for the operation or hospital service.

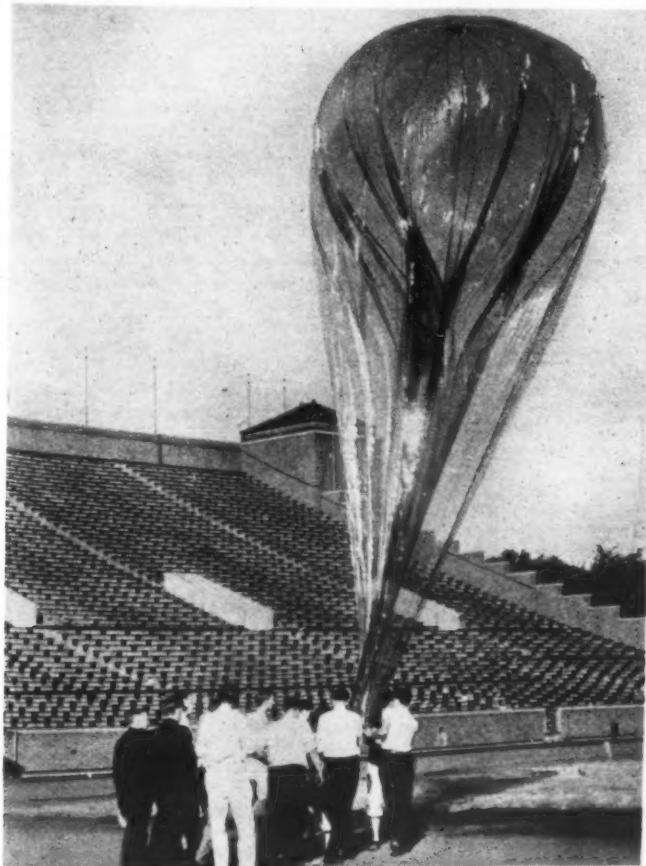
The little boy enjoyed his 53-day boat trip. Under the coaching of shipmates he insisted he was really coming to meet Mae West.



**THE TRAVELERS FROM AUSTRALIA.**

Kelvin Arthur Rogers with his mother, Mrs. Marjorie Rogers, as they arrived in this country.  
(Times Wide World Photos.)

## Cellophane Into the Stratosphere



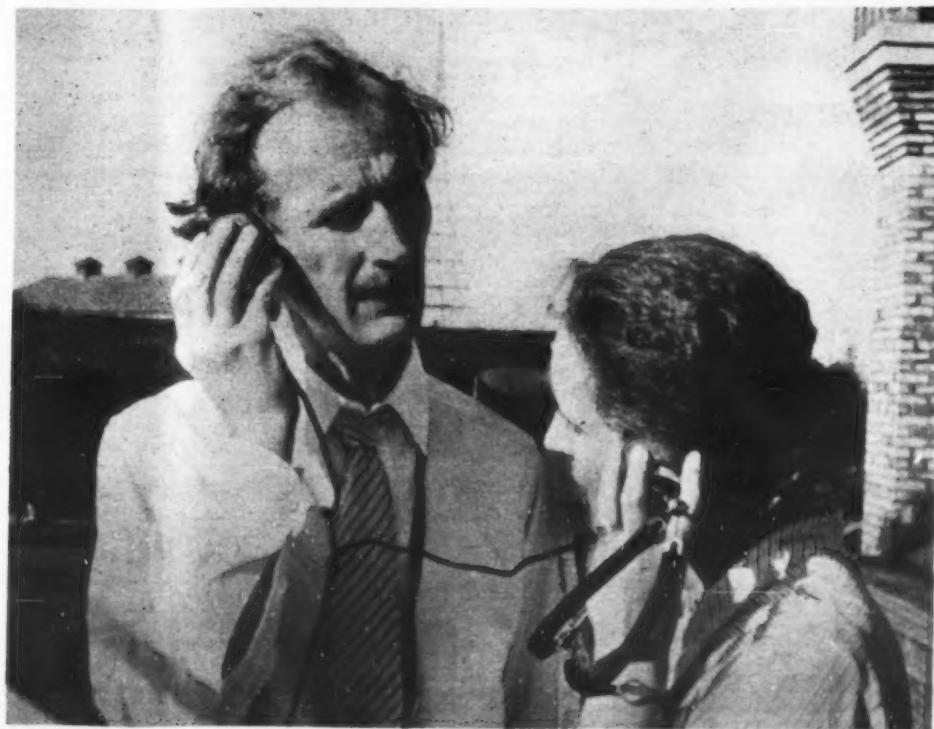
**THE START OF THE STRATOSPHERE JOURNEY.**  
The cellophane unmanned balloon made by Dr. Piccard just before its release in the stadium of the University of Minnesota.

**A**N UNMANNED experimental cellophane balloon last week was sent 10 miles aloft, carrying an automatic radio reporting set and a micrometeorograph for measuring pressure, temperature and humidity of the upper air. Dr. Jean Piccard, noted stratosphere explorer, released the 30-foot bag at the University of Minnesota, and it remained aloft for ten hours, its allotted time, landing at Huntsville, Ark., 800 miles away.

Cellophane was used for the bag, in the hope that this material would end a difficulty of other balloons—that of contracting and expanding because of atmospheric changes. Its lower end was open,

also an innovation, to prevent bursting when external pressure was reduced in the ascent. Another feature of the balloon was an automatic sand-dump valve, which released ballast the instant that upward motion ceased and so kept the bag ascending.

The flight was arranged to test the practicability of having an unmanned balloon take into the stratosphere automatic instruments to report conditions regularly by automatic radio, with special reference to cosmic rays. Dr. Piccard believes such a method may produce better results than trying to send men to the stratosphere in a balloon gondola.



**ROBOT REPORTS FROM THE UPPER AIR.**  
Dr. and Mrs. Jean Piccard listening to the automatic radio in the balloon during its flight.  
(Times Wide World Photos.)

# Week-end sp



**TWO FAMOUS RIVALS MEET IN A 1,500-METER RACE.**  
Winning by an amazing final 100-yard sprint, Bill Bonthron of the New York A. C. crossed the tape just one foot ahead of Gene Venzke in the 1,500-meter semi-final Olympic tryout event at the Harvard Stadium.  
(Times Wide World Photos, Boston Bureau.)

**Below—A VETERAN SPRINT STAR WINS AGAIN IN OLYMPIC COMPETITION.**

Frank Wykoff (second from left), breasting the tape in the Far Western tryouts to win the 100-meter dash in 10.5. Mack Robinson (third from left), was second in this event and won the 200-meter dash in 0:21.1.  
(Times Wide World Photos, Los Angeles Bureau.)



**BEN EASTMAN NEARS HIS OWN WORLD RECORD.**

The former Stanford star romped 800 meters in 1:50.1 to win the event at the Far Western tryouts for the American Olympic team last week-end at Los Angeles. He is shown here crossing the line, with Jimmie Miller, unattached, finishing second. Both will come to New York for the Olympic tryout finals July 11 and 12.  
(Times Wide World Photos, Los Angeles Bureau.)

# sports review



**STARS OF THE WOMEN'S NATIONAL AQUATIC MEET.**

Women from the country's leading athletic clubs participated during last week-end in the women's national A. A. U. swimming and diving championship events at Manhattan Beach, New York City, a meet marked by many new records. In this group, from left to right, are: Mavis Freeman, Elizabeth Kompa, Toni Redfern, Janice Lifson, Eleanor Holm Jarrett, Erna Kompa and Mary Hoerger. Miss Freeman was a member of the winning 300-meter medley relay team. Elizabeth Kompa lost her 220-yard backstroke title to Mrs. Jarrett. Miss Redfern became the 100-meter free-style champion. Miss Hoerger, only 12, was defeated in the 3-meter springboard diving championship by

Miss Claudia Eckert of Chicago.

(All Photos by Times Wide World Photos.)



**A COAST GIRL OF 15 DEFEATS A FOUR-TIME CHAMPION.**

Miss Iris Cummings of the Los Angeles Athletic Club coming in ahead of Miss Katherine Rawls in the 220-yard breast stroke swim to provide one of the biggest upsets of the Manhattan Beach meet. Her time was 3:17.2.



**VICTOR BY A 7-YARD MARGIN IN THE 440-YARD FREE-STYLED SWIM.** Mrs. Lenore Kight Wingard winning the 440-yard event at Manhattan Beach in 5:37.3. Miss Mary Lou Petty of Seattle was second. Mrs. Wingard, representing the Carnegie Library Club of Homestead, Pa., also won the championship in the 880-yard free-style in 11:38.6, and the one-mile free-style in 24:07.2.



**A CHAMPION RETURNS TO COMPETITION WITH A NEW RECORD.** Mrs. Eleanor Holm Jarrett winning the 220-yard backstroke event in 2:51.8 and beating the Kompa sisters, Elizabeth and Erna, her closest backstroke rivals. Mrs. Jarrett also led the Women's Swimming Association to victory in the 300-meter medley relay. (Times Wide World Photos.)



**THE NEW BRITISH OPEN GOLF CHAMPION.** Alfred Padgham, a British favorite, won the title at Hoylake, England, with a score of 287, one stroke ahead of Jim Adams, Scottish professional. Gene Sarazen, American professional, finished with 291. The winning total of 287 was 9 under par. (Times Wide World Photos.)

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**THE SAGE OF EMPORIA TURNS BIOGRAPHER.**  
William Allen White, Kansas editor, has told the story of Calvin Coolidge and his era in a book entitled "A Puritan in Babylon," which will be published soon. Here Mr. White is seen demonstrating a tractor-drawn plow near his home.  
(Times Wide World Photos.)



**A STORY OF WILD CREATURES.**  
"Birds in the Wilderness," by George Miksch Sutton, tells how a Cornell ornithologist regards birds, which he knows so well. The illustration is of a baby crow enjoying an odd perch and expecting to dine on a finger-tip.  
(Associated Press.)

## BOOKS AND THEIR MAKERS The Week's Best Sellers

(A symposium from New York, Chicago, Philadelphia, Boston, Atlanta, St. Louis, San Francisco, New Orleans and Washington.)

### FICTION

- "The Doctor," by Mary Roberts Rinehart (Farrar & Rinehart).
- "Sparkenbroke," by Charles Morgan (Macmillan).
- "The Weather in the Streets," by Rosamond Lehmann (Reynal & Hitchcock).
- "The Last Puritan," by George Santayana (Scribner).
- "The Clansman," by Ethel Boileau (Dutton).

### NON-FICTION

- "Wake Up and Live," by Dorothea Brande (Simon & Schuster).
- "The Way of a Transgressor," by Negley Farson (Harcourt, Brace).
- "Inside Europe," by John Gunther (Harper).
- "Around the World in Eleven Years," by Patience, Richard and John Abbe (Stokes).
- "Man, the Unknown," by Alexis Carrel (Harper).

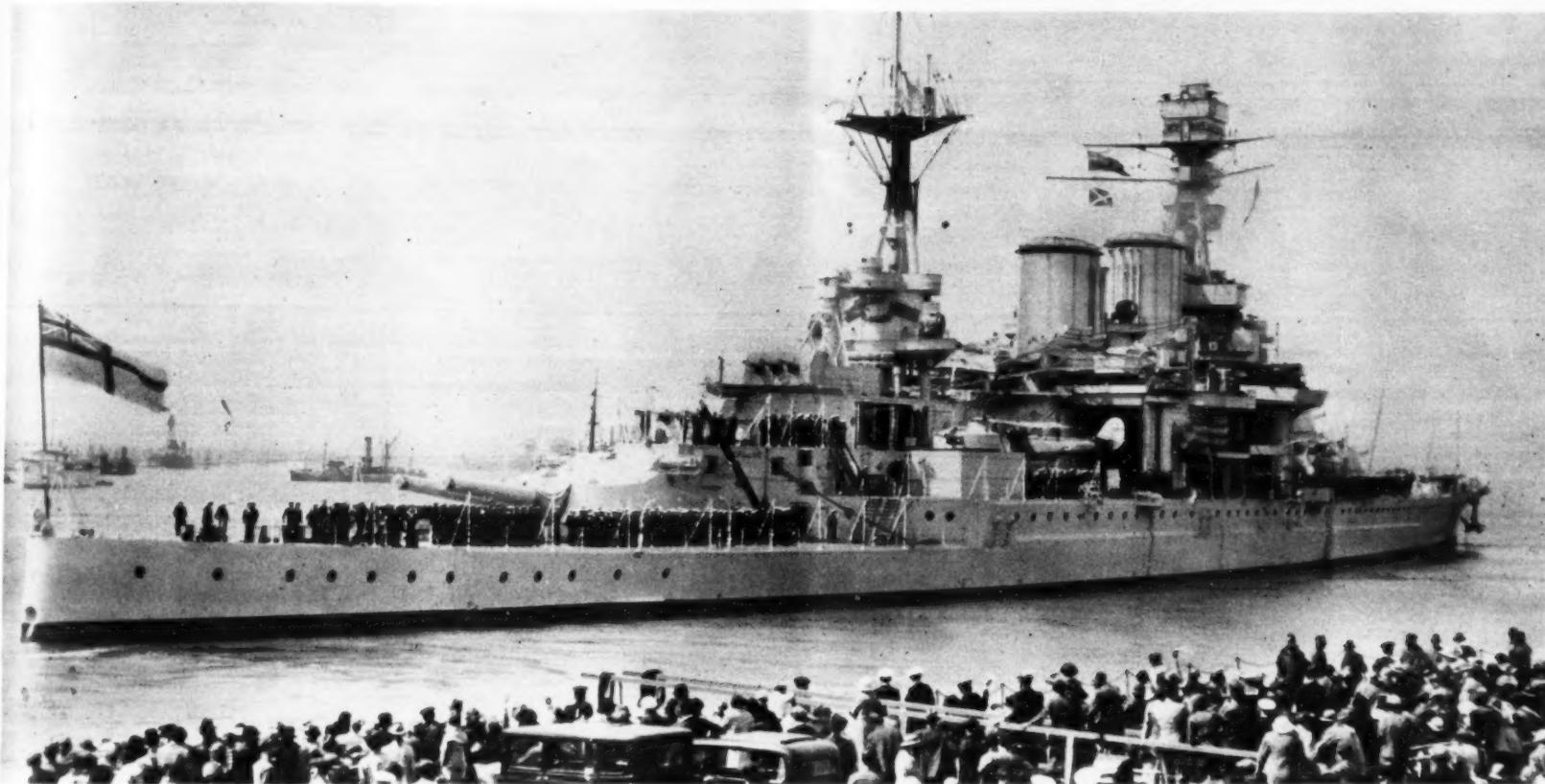


### A CHRONICLE OF UP-STATE NEW YORK.

Under the title "Listen for a Lonesome Drum," Carl Carmer tells of the development and attractions of the Empire State outside of New York City. Indians, canals, traditions, superstitions—these and other things are woven into a colorful background picture of the State's smaller cities and countryside. The illustration here indicates what travel on the old Erie Canal was like.

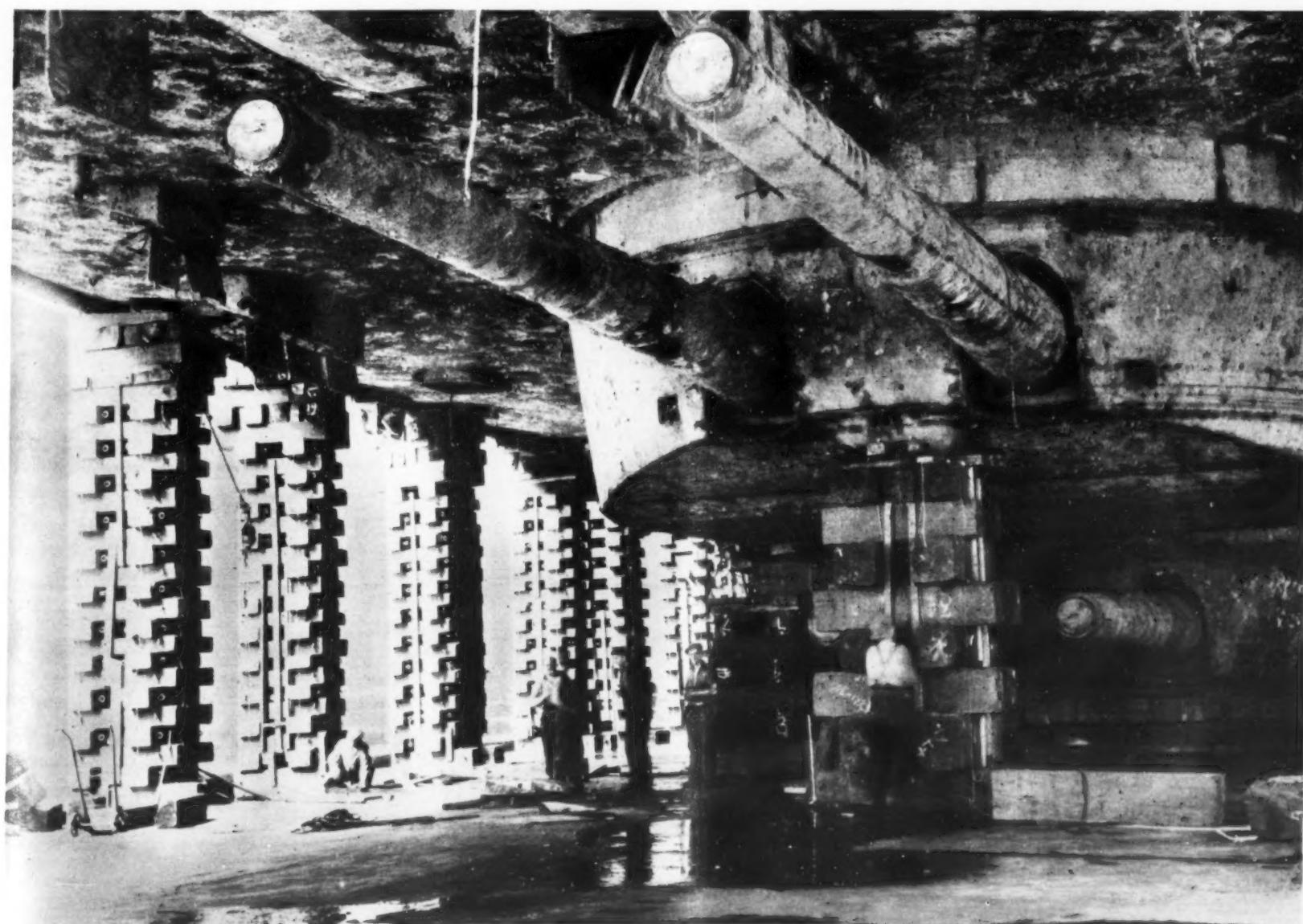
**A TYPICAL FIGURE OF UTAH'S PIONEER PERIOD.**  
Prof. John Henry Evans, biographer of Joseph Smith, has now produced "Charles Coulson Rich: Pioneer Builder of the West," which is the story of one of Smith's chief aides in the development of Mormonism. The illustration, from Harper's Weekly, shows a service in an early Mormon Tabernacle in Salt Lake City.

## Twenty Years After Jutland



AN OLD WARSHIP IN NEW DRESS.

H. M. S. Repulse, completely reconditioned as a battle cruiser with an imposing anti-aircraft battery, leaving Portsmouth to join the British ships in the Mediterranean. The Repulse was first placed in commission in January, 1916. She was refitted from 1918 to 1922 at a cost of more than \$4,000,000, and her second modernization, just completed, cost \$7,000,000.  
(Times Wide World Photos, London Bureau.)



THE HUMBLE END OF A ONCE-PROUD WARSHIP.

The German battleship Konig Albert, which was sunk at Scapa Flow, is made ready to be turned into scrap metal. She was recently raised from the bed of the ocean, brought to Rosyth, and placed in drydock there upside down. The guns and turrets of her main batteries and the deck floor overhead are encrusted with rust.  
(Times Wide World Photos.)

# The New South F



A HORSE THAT BROUGHT NEW HOPE.

Once a tenant farmer begins to lose out the price of livestock is prohibitive. This horse was purchased with a Resettlement Administration loan.  
(Resettlement Administration Photo by Rothstein.)



THE RACE PROBLEM HAS BEEN EXAGGERATED, according to students of Southern conditions who met in Chapel Hill. These young Negroes have 698,000 fellow tenants in the cotton lands, but they have 1,091,000 white neighbors who are tenants.

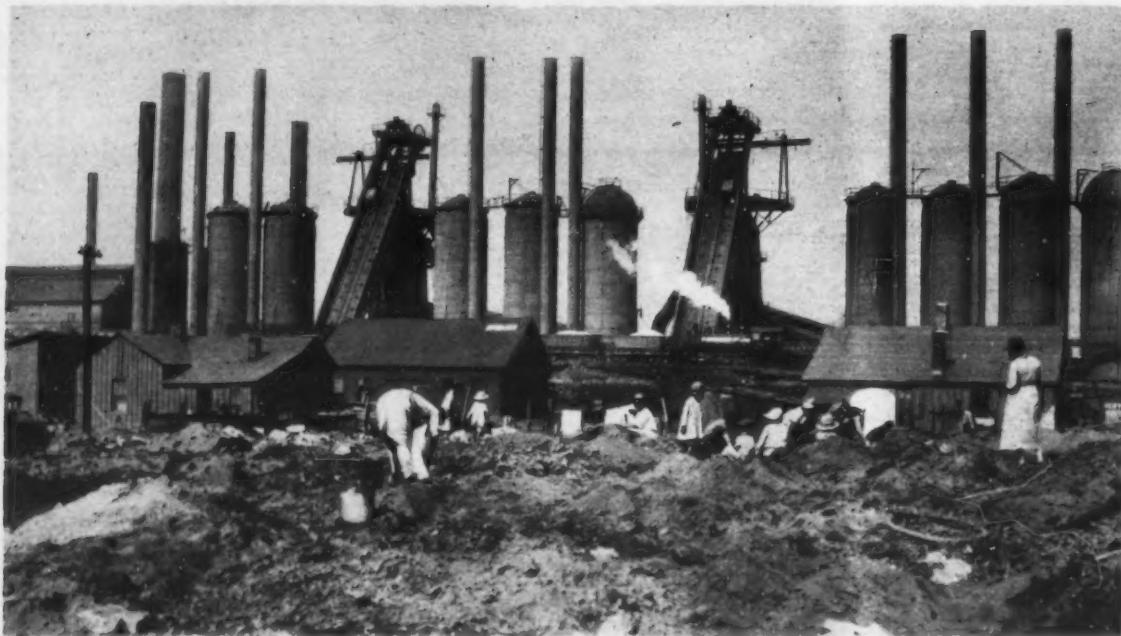
TENANT FARMING AT ITS WORST.

A home in the Arkansas cotton country, where a succession of families, each regarding their occupancy as temporary, have each left the flimsy one-room cabin a little more decrepit. The fields surrounding such cabins as this are often tilled by the most primitive methods, and yield miserable returns.  
(Resettlement Administration Photo by Shahn.)



WHICH ROAD WILL IT BE AS HE GROWS UP?

"Equally capable of making the best or the worst of all possible contributions to the national culture of the next generation,"  
(Resettlement Administration Photo by Shahn.)



THE HOPE AND DESPAIR OF THE SOUTH.

New industry, such as this Alabama steel mill, has harnessed some of the great natural wealth of the South. But the gleaners on the dump in the foreground still pose a problem.  
(Ewing Galloway.)

# South Facing Its Knotty Land Tenure Problem



**HE DOESN'T LIKE THE OUTLOOK.**

This sack-garbed youngster may grow up to be lacking in ambition, and the subject of argument as to whether this is due to heredity or environment. (Resettlement Administration Photo by Rothstein.)

FOR MORE than a year the peculiar problems of agriculture in the South have been publicized in a spirit of white-hot indignation and passionate propaganda. The net result of such an approach has been to intensify extremes of feeling.

This week the Institute on Regional Development at the University of North Carolina concluded two weeks of meetings in which all phases of Southern life were discussed and analyzed.

Howard W. Odum, the guiding spirit of the conference, believes that the South is "equally capable of making the best or the worst of all possible contributions to the national culture of the next generation."

Agriculture was but one of many facets of South-

ern life which came before the conference. The system of land tenure was declared the basic difficulty. Exaggeration of the racial problem has added to the complexity.

Dr. Will W. Alexander of Atlanta, for more than a year assistant in the Resettlement Administration in Washington, said that "the next thing to do about race relations is to forget them and begin thinking about the really pressing problems involved in the business of living, which affect both Negroes and whites."

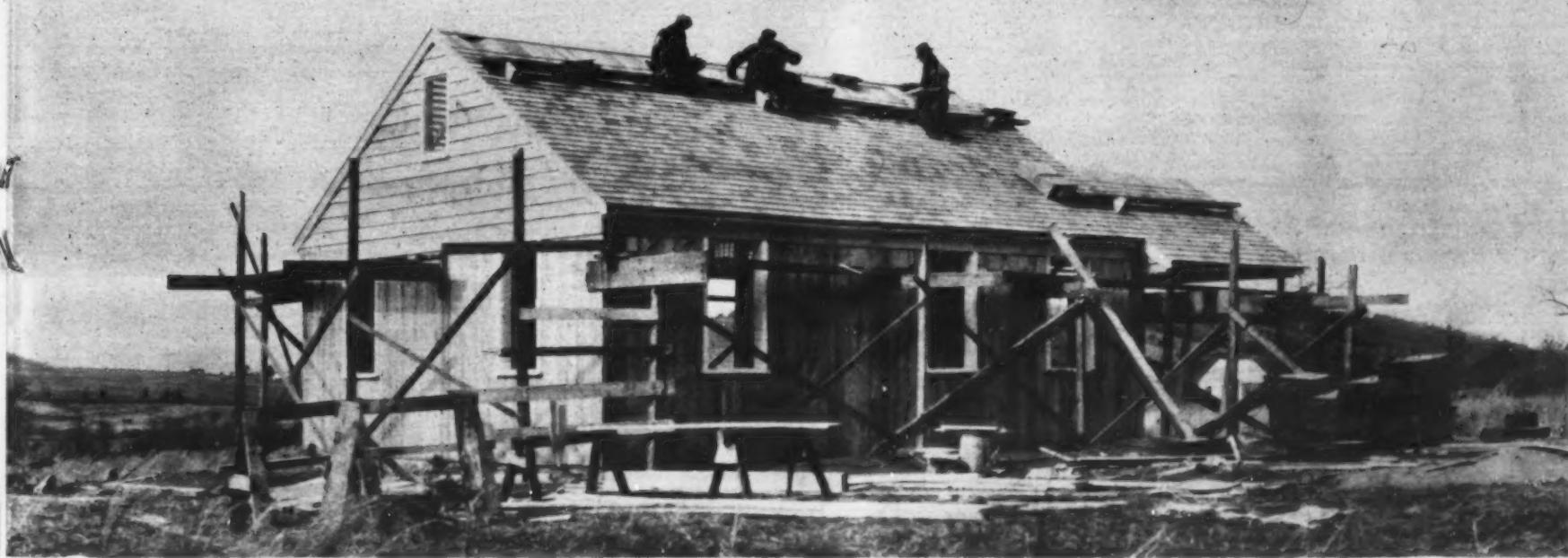
Tenant farmers in the South are now more than 60 per cent white, according to studies presented at the conference by Rupert Vance. In the decade ending in 1930 Negro tenants actually decreased by

2,000, while white tenants increased some 200,000.

The system of crop restriction benefits has tended to aid absentee land owners in the South, it was asserted, but little of the benefits filtered down to the hardest hit, the tenants on the land. While the price of land was thus kept up, its productive income was often decreased.

"The truth of the matter," Dr. Vance concluded, "is that the government has assumed most of the risks of the landowners and thrown them on the tenant."

Amelioration of this situation has occupied much of the effort of the Resettlement Administration in the South. But the problem has thus far not been attacked at its roots.



**A RESETTLEMENT ADMINISTRATION FARMHOUSE IN VIRGINIA.**

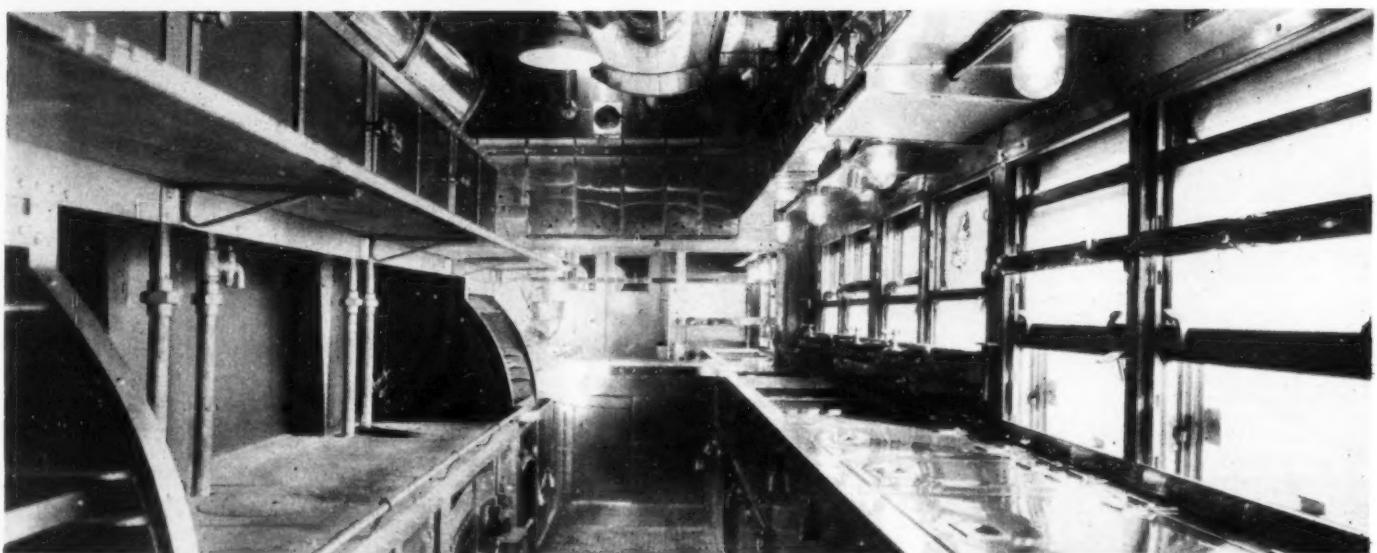
Uncle Sam would like to replace the cabin on the opposite page with cottages like this—throughout the South. But cotton and other crops must have a staple and assured market if such a regeneration is to be made permanent. (Resettlement Administration Photo by Carter.)



## THE MERCURY, "TRAIN OF TOMORROW"



SOLID  
COMFORT TO  
ELIMINATE  
TRAVEL  
FATIGUE.  
Large soft chairs  
and divans  
occupy this  
lounge.



A KITCHEN  
OF SHINING  
METAL AND  
GLASS.  
Food is prepared  
in this car, sep-  
arated from the  
dining coach.



MODERN DESIGN IN THE DAY COACHES.  
Decorations include skyscraper murals, light panels running the full length of the coach in the ceiling, and table lamps.



A LUXURY BAR IN A SUPER-TRAIN.  
The lounge car, where drinks may be taken sitting or standing.

**A**N air-conditioned, ultra-streamlined train, "The Mercury," has started on an exhibition tour of the East, before being placed in service between Cleveland and Detroit, via Toledo, a 170-mile run which it will make in 2 hours 50 minutes, one hour faster than present schedules. It has attained a speed of more than ninety-two miles an hour, and in regular service its speed will range from sixty to eighty miles. It is pulled by a streamlined steam locomotive, which is so designed that exhaust gases are diverted upward.

The seven lightweight articulated coaches are designed as a succession of rooms rather than separate cars. Vestibules are round and large. Floors and walls are insulated with cork against noise and weather. Large upholstered chairs feature the lounge rooms for men and women. The parlor car has a semi-circular compartment for bridge games. The kitchen is in a separate car from the diner, which has three distinct sections and an "electric eye" door opener.

The entire train moves on roller bearings and the New York Central system calls it "The Train of Tomorrow."

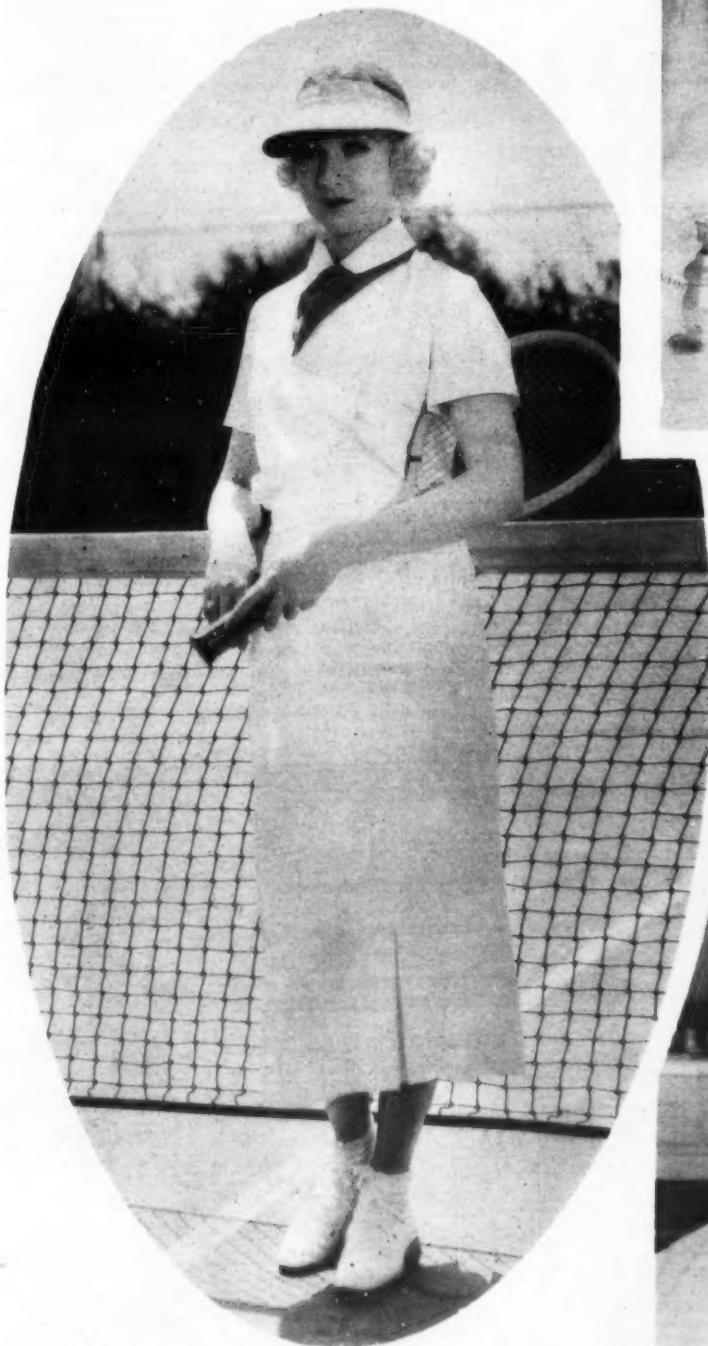
# Beauty

## KEEPING THE HAIR SOFT IN THE SUN

By EMELINE MILLER

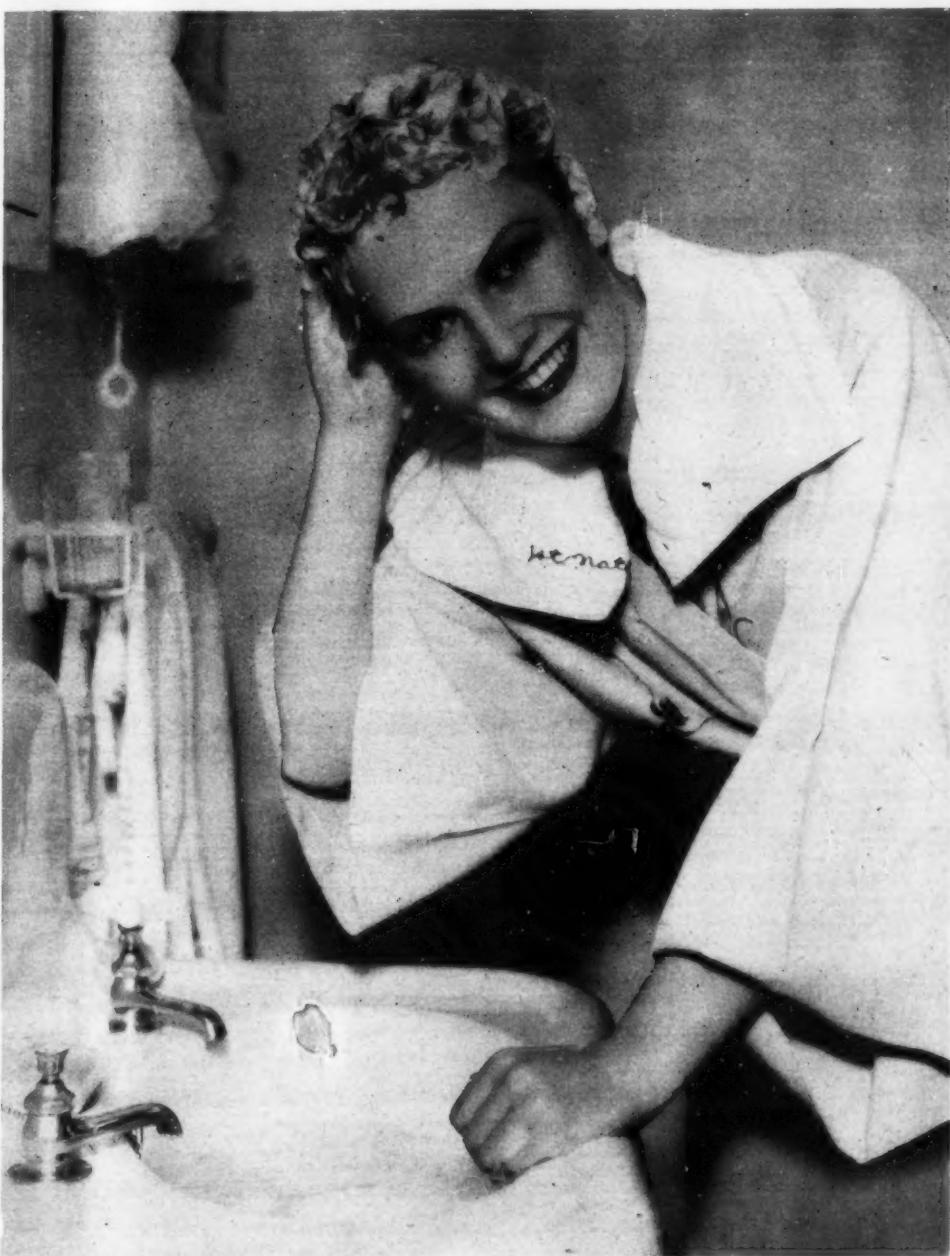
**H**AIR that has been exposed to the sun during the Summer months, and become streaked, dry and brittle, is the despair of hairdressers who are called upon to make it soft and beautiful overnight when one returns to city life in the Fall. Most hairdressers wish that women who spend long hours out in the open would keep a bandanna or loose scarf over their hair, for this sort of head covering lets the air in, but protects the hair from the direct rays of the sun.

For women who don't like to wear bandannas there is a hair oil that is supposed to protect the hair much as a bandanna would. It is put out by the Ogilvie Sisters, and called Protecsun. One sprays it on the hair with an atomizer, or pats it on sparingly with a bit of cotton. Incidentally one should rinse or wash all salt water out of the hair carefully after ocean swims, as the combination of salt and sun is particularly bad for the hair.



THIS IS THE SORT OF THING THAT TAKES ITS TOLL ON THE HAIR.

The sun beats down from above, and perspiration attacks the hair from below, making special care essential. Una Merkel keeps her hair soft and evenly colored by taking particular precautions during the Summer.



BEVERLY ROBERTS WASHES HER HAIR THOROUGHLY, to remove all traces of salt when she gets back home after a swim in salt water. Those who swim often in salt water might find this too drying for the scalp. A thorough rinsing should be enough after the daily dip.



ROSALIND MARQUIS'S SOFT AND TRACTABLE HAIR makes her a welcome visitor to the hairdresser. If hair is to be in such condition after one has spent the Summer out under the sun, one should be careful to see that all salt water is rinsed out after every swim, and that the sun is not allowed to streak it or make it brittle.

# People in the News in Pictures



A REWARD FOR THE "MOST MERITORIOUS FLIGHT OF THE YEAR."

The crew of the stratosphere balloon, Discoverer II, which made the ascent last year from Rapid City, share in the award of the Mackay Trophy at the headquarters of the National Geographic Society in Washington. They are (at the left) Captain Orvil A. Anderson and Major Alfred W. Stevens. At the right is Major Gen. Oscar Westover, Chief of the Army Air Corps.

(Times Wide World Photos, Washington Bureau.)

## A RHODE ISLAND REPUBLICAN WHOSE HAT IS IN THE RING.

William H. Vanderbilt and his family on the lawn of his home in Portsmouth, R. I. Mr. Vanderbilt has announced his candidacy for the Republican nomination for Governor of the State, and has already served his political apprenticeship there as a State Senator. Mrs. Vanderbilt is the former Anne Colby, a niece of Bainbridge Colby, who was one of the four Democrats who joined with Al Smith in denouncing President Roosevelt.

(International.)



AN INSTRUMENT OF WAR DESIGNED TO PROMOTE PEACE. Professor Harry May of London demonstrates the use of a death-ray machine which will be exhibited at the exposition in San Diego this Summer. Professor May, who is a veteran of the first campaign of the British Army in Belgium, believes that lethal weapons like his invention will, because of their terrible power, moderate the belligerent attitude of the nations in international affairs.

(Times Wide World Photos, Los Angeles Bureau.)

## Screen Folk at Home and Abroad



### MILK OF HAWAIIAN KINDNESS.

Eddie Cantor having fun with Hawaiian youngsters on the beach at Waikiki in the Pacific islands, where he and Mrs. Cantor are celebrating their twenty-second wedding anniversary.

(Times Wide World Photos.)

### BACK TO STARS AND STRIPES.

Dolores Del Rio, volatile film star, has returned to the United States after a visit in England, where she made a picture. She is shown leaving London to board the Queen Mary at Southampton, and holds a dog given to her by Sir Harry Preston.

(Times Wide World Photos, London Bureau.)

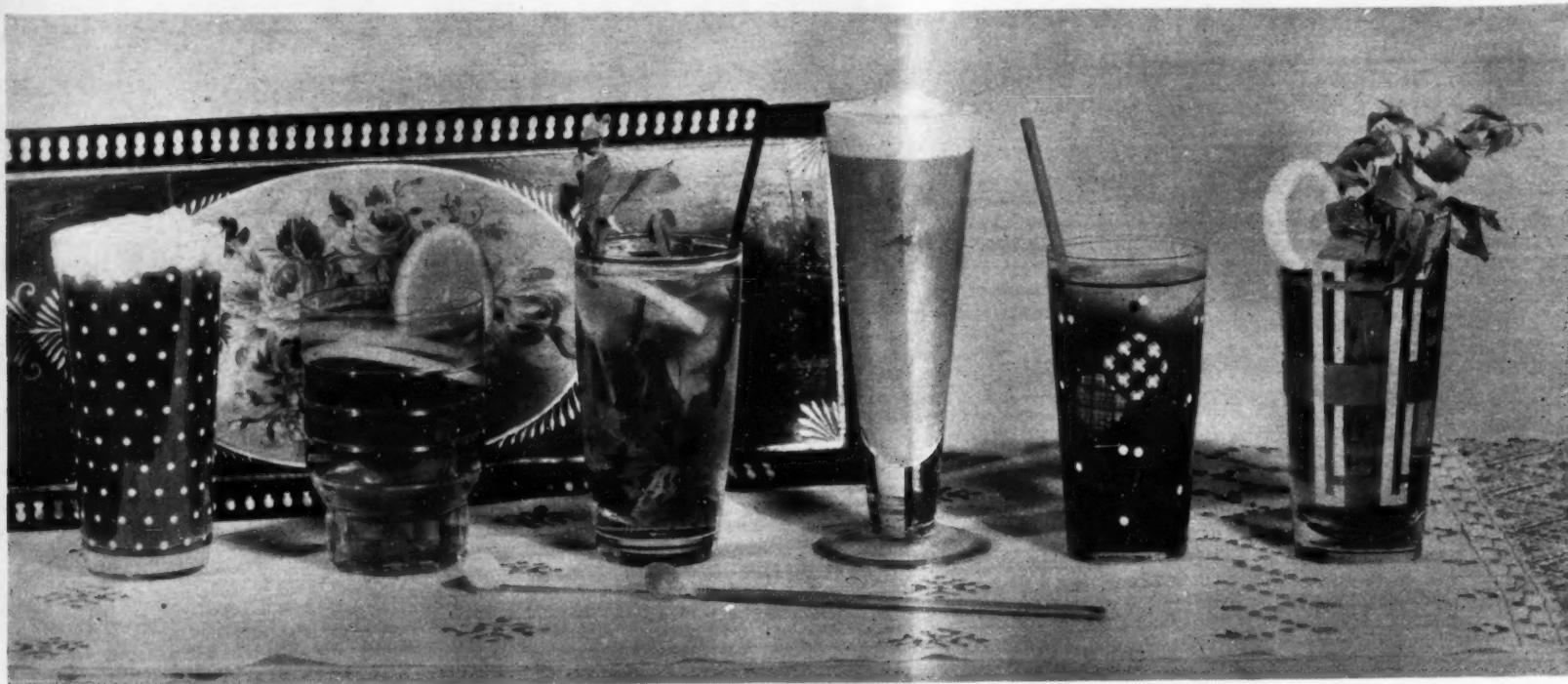


### A COMEDIAN GROWS A DISGUISE.

Jack Oakie, wearing a beard he had to cultivate for a new picture rôle, attending wrestling matches at the Olympic Auditorium in Los Angeles with his recent bride, the former Venita Varden.

(Times Wide World Photos, Los Angeles Bureau.)

**ANOTHER HOLLYWOOD WEDDING.**  
Fred MacMurray, film actor, with his bride, the former Lillian La Mont, New York model, after their return to Hollywood from a quick wedding trip to Las Vegas, Nev. They met a year ago, and had been engaged since Christmas.  
(Times Wide World Photos, Los Angeles Bureau.)



## SIX DELICIOUS THIRST-QUENCHERS FOR FOURTH OF JULY ENTERTAINING.

## ICED KAFFEE COCOA.

Mix equal parts of freshly made Kaffee Hag and cocoa. As soon as the mixture has been chilled pour over ice cubes in tall glasses and top with whipped cream.

## TROPICAL FIZZ.

Stir  $\frac{1}{2}$  cup of sugar in 1 pint of strong tea. When cool shake thoroughly with 1 cup crushed pineapple, 1 cup orange juice, 1 bottle ginger ale and cracked ice.

## GRAPEFRUIT TEA PUNCH.

Mix 1 can grapefruit juice, 1 can pineapple juice, 1 cup strong tea and  $\frac{1}{2}$  cup sugar. Just before serving add 1 quart ginger ale and garnish with mint and lemon.

## CHOCOLATE COFFEE PUNCH.

Mix 2 cups strong coffee,  $\frac{1}{4}$  cup chocolate syrup,  $\frac{1}{4}$  cup maple syrup, 1 cup milk, and shake with crushed ice. Ice cream may be used instead of milk and ice.

## WELCH'S GINGEREE.

Stir 2 tablespoons granulated sugar in 1 pint of Welch's grape juice until dissolved. Add  $\frac{1}{2}$  cup lemon juice and just before serving add 1 quart dry ginger ale.

## MINTED ICED TEA HAWAIIAN.

Steep fresh mint with tea leaves. For each glass add 2 tablespoons pineapple syrup, 1 tablespoon sugar and 1 teaspoon lemon juice. Garnish with lemon and mint.

(New York Times Studios.)

# FOOD COOL DRINKS FOR THE FOURTH OF JULY

By JUNE PARSONS

**O**N the Fourth of July people, the young folks especially, come calling. They just drop in to say "hello," and a good hostess is ready for their casual visits with frosty iced drinks and crisp little cookies or a light cake. She should have an almost endless variety of refreshing Summer beverages from which to choose.

Simple as they are to make, even the classic favorites, iced tea and iced coffee, are ever so much better if prepared the right way. For iced tea, use black rather than green tea, and place one heaping teaspoonful of it for each large glass desired into an earthenware or china pot. Pour on freshly boiled, bubbling water and let it steep four

or five minutes. Strain and pour into glasses filled with cracked ice.

You'll find iced coffee very unsatisfactory if you make it from the left-over cold product. For the most savory results, prepare extra strong coffee and pour it, while still hot, over glassfuls of crushed ice. A clever trick to prevent diluting of the coffee flavor in melting ice is to use coffee cubes, made by substituting coffee for water in one or two of your refrigerator trays. Tea cubes, similarly concocted, are delicious in lemonade as well as iced tea.

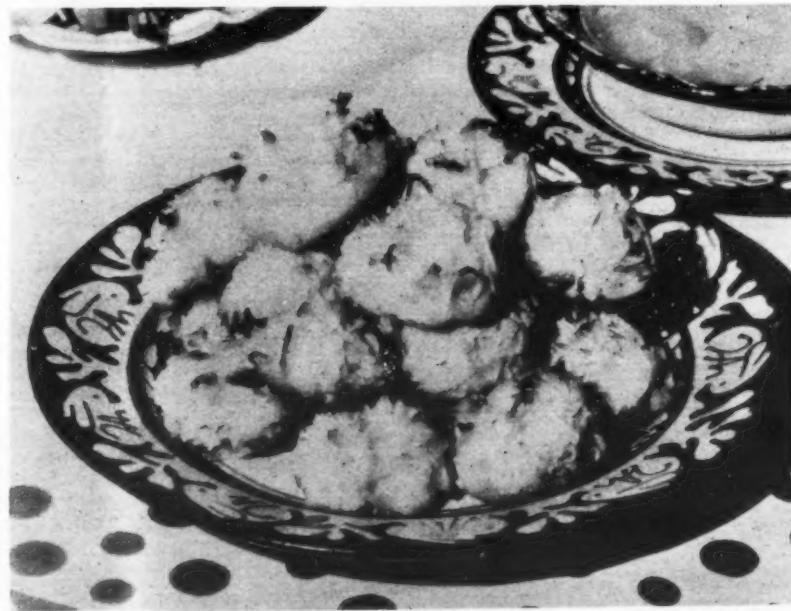
Ice cubes in which you have frozen maraschino cherries, sprigs of mint or fresh berries add a gay color note to any Summer beverage.



## MEDALLION SUGAR COOKIES.

3 2-3 cups sifted cake flour	1 $\frac{1}{2}$ cups sugar
2 $\frac{1}{2}$ teaspoons baking powder	2 eggs
$\frac{1}{2}$ teaspoon salt	1 teaspoon vanilla
2-3 cup butter	4 teaspoons milk

Sift flour, measure, add baking powder and salt and sift again. Cream butter and add sugar gradually. Add eggs, beating thoroughly after each. Add vanilla. Add flour alternately with milk and blend. Chill. Roll  $\frac{1}{8}$  inch thick, cut and sprinkle with sugar. Bake on greased tin in hot oven (400° F.). Makes 10 dozen cookies.



## COCONUT DREAMS

1 cup sweetened condensed milk
4 cups ( $\frac{1}{2}$ pound) shredded coconut
$\frac{1}{2}$ teaspoon salt
2 teaspoons vanilla
$\frac{1}{4}$ teaspoon almond extract

Combine milk, coconut, salt, almond extract and vanilla. Mix well. Drop from teaspoon on greased baking sheet. Bake in moderate oven (350° F.) 10 minutes. Makes 3 dozen drops.

# New Fashions

## CLOTHES ABOUT TOWN

By WINIFRED SPEAR

If one is spending a part of the Summer in a large city, cool practical clothes are a real necessity.

For sight-seeing and shopping tours that entail bus or subway trips, cool dark sheers stay fresh and smart looking.

For lunching or "uptown" wear, light frocks trimly tailored are offered in abundance. These last are also good to take to the country for week-ends.

Here are shown several mid-Summer frocks photographed at places of interest in New York City. The black excellent to carry over for early Autumn wear.



### AT THE TAVERN ON THE GREEN.

A frock of natural colored French homespun linen with bright contrasting pom-poms (Saks Fifth Avenue) is worn by the young woman at the left. Her companion wears a white novelty crêpe dress trimmed with navy and white polka dot silk crêpe. (Polly's Gowns.)

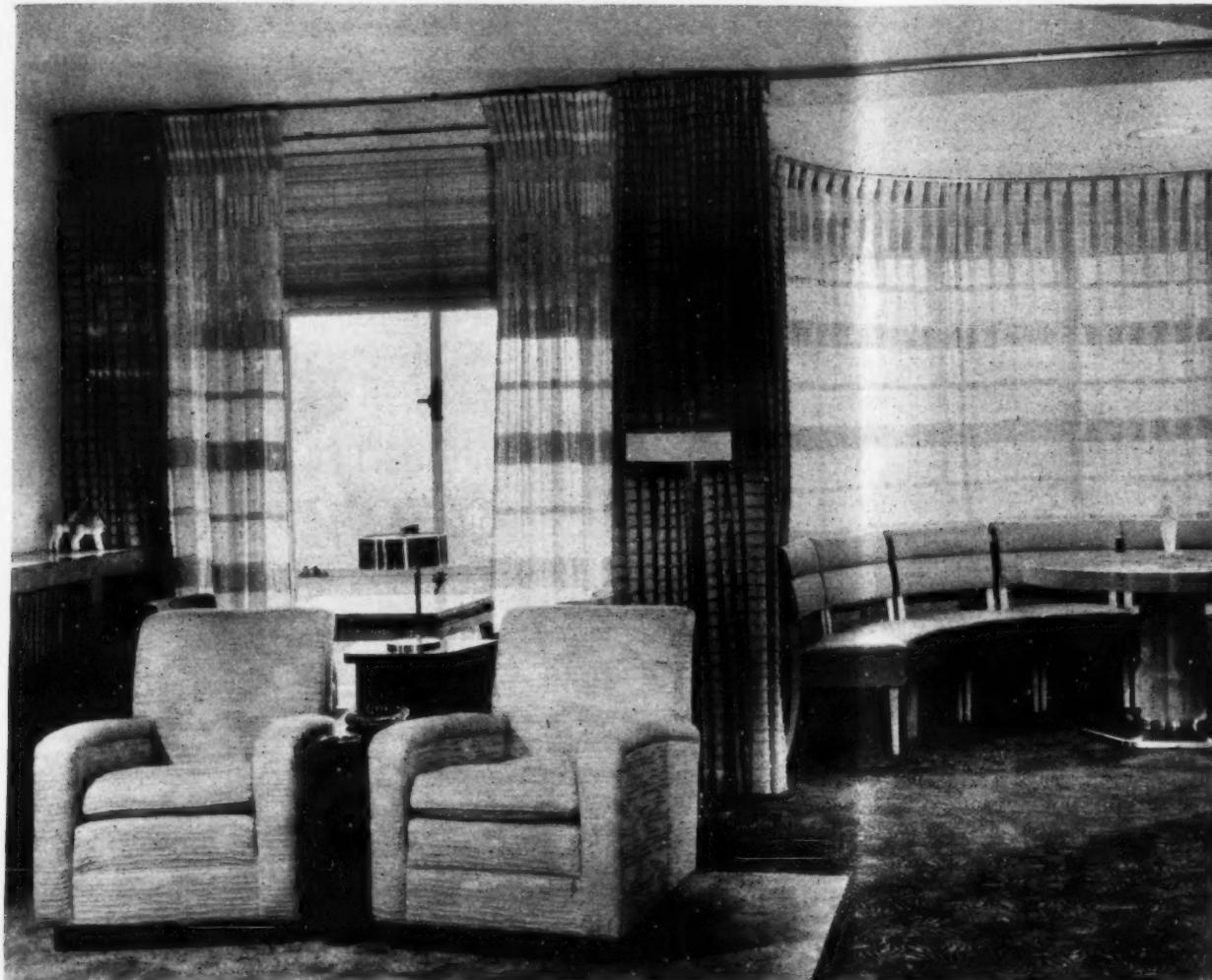
### At Left—ON THE BATTERY.

Black silk crêpe is charmingly cut in the one-piece dress at the left. It has a touch of white at the neck and sleeves. (Lord & Taylor.) Tucked navy blue sheer is fashioned into the smart ensemble at the right with its one-piece dress and tunic-length coat. (Best & Co.) The gloves are navy blue mesh. ("Wear Right.)

### At Right—WHITE ALPACA AND BROWN AND WHITE POLKA DOT CREPE

are effectively combined in this simple two-piece dress. (McCulla-Smith.) The crownless hat is of paper panama. (Ethel Kerlé.) This photograph was made in front of a diorama at the Museum of the City of New York. (New York Times Studio.)





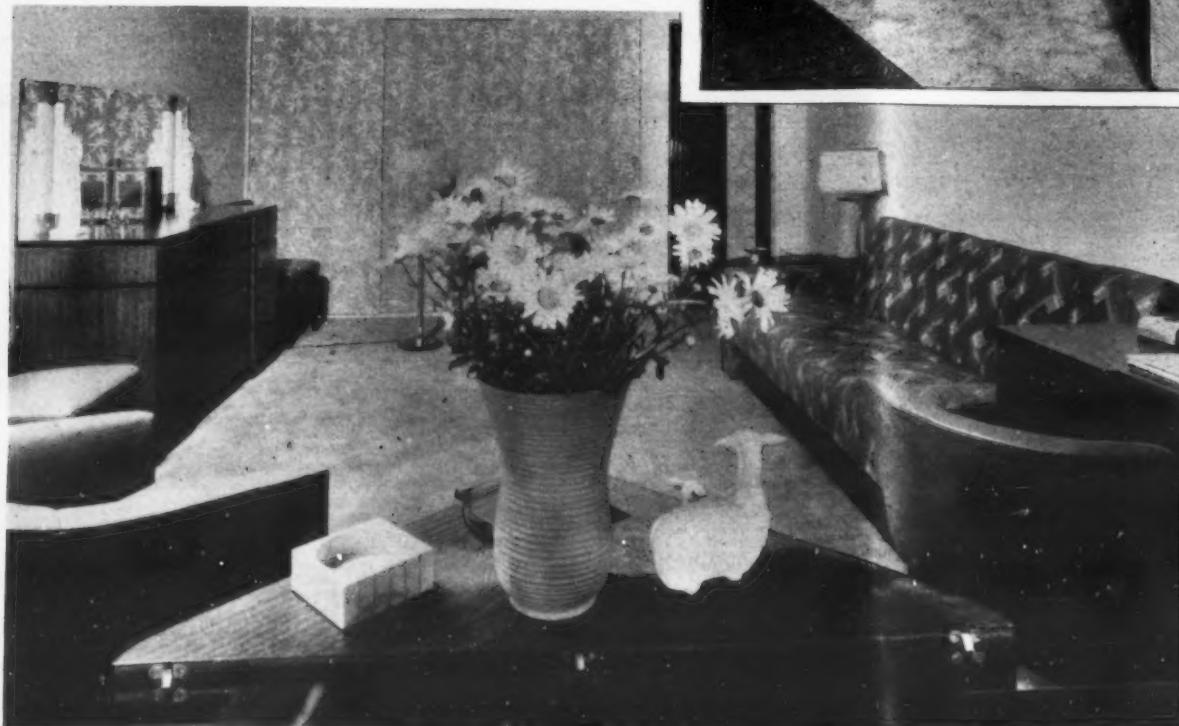
FILMY GLASS CURTAINS IN A ROSE-TAN SHADE tie up the dining alcove with the living room. The curved-back dining chairs fit the circular alcove. They are covered in tan leather. The living room rug continues to the dining section.

**P**AUL MCALISTER and James Folger have decorated the replica of the new suites in Rockefeller Apartments, set up as an exhibition in the P. E. D. A. C. Studios on the tenth floor of the R. C. A. Building, with an eye to making four rooms serve as many more. The master bedroom has a breakfast nook at one end. The second bedroom looks more like a study or extra living room during the day, and can be transformed to a bedroom by night. A semi-circular alcove off the living room, by clever furnishing, becomes a dining room. The fourth room is the kitchen.

The clever use of modern furnishings makes this extra usefulness possible. Because of its extreme simplicity of line, modern bedroom furniture does not have to look "bedroomy," and the room can be used as an auxiliary living room. By the same token, the dining alcove off the living room seems more like just another corner of the room, forming a decorative unit with it.



THIS LIVING ROOM CARPET IS IN ONE PIECE, woven to give the effect of a separate rug, setting off the center of the room from its surroundings. The dark part of the rug is a soft wine color, the light is a rosy tan. The sycamore compartments on either side of the fireplace hold firewood. A recessed mirror over the couch makes it look as though the couch were in an alcove.



STUDY, GUEST ROOM OR EXTRA LIVING ROOM. The tan and white wallpaper panels at the far end of the room are sliding closet doors. The green couch at the left has a back of equal thickness with the seat, so that both together may serve as a bed. (All photos by Frank Randt, courtesy of The Decorator's Digest.)

## Double-Duty Rooms for Modern Apartments

By  
CHARLOTTE HUGHES

# The SCREEN

## "THE WHITE ANGEL"

THE career of Florence Nightingale provides rich historical screen material in "The White Angel." The background is London of the 1850's, the Crimea, and the other unexpected places to which this English girl, wealthy and protected, and in an age when women were not welcomed to public positions, took herself. The picture discloses the transition from the unbelievable hospital conditions of those days to modern hospital methods and sanitation, for which Florence Nightingale was so largely responsible.



(No. 1.) A London street crowd is amused but not surprised by the plight of this hospital nurse of an earlier day, a victim of too much New Year's Eve gaiety in one of the city's hospitals. Mr. Nightingale (Charles Croker-King) heads a committee to investigate London hospital conditions.



(No. 2.) Surrounded by luxury and refinement, Florence Nightingale (Kay Francis) is horrified by the reports of her father's investigation, which abruptly open her eyes to a side of life which she did not know existed. She becomes imbued with a desire to dedicate her life to the amelioration of such conditions.



(No. 3.) Over the protests of her mother, sister, suitor and of hospital officials, Florence leaves English society life for a German nurses' training school, where she begins at the bottom. Subsequently she goes home to nurse victims of a cholera epidemic, whereupon her driving force begins to be felt and arouses the hostility of bureaucratic officials.



(No. 4.) The Crimean War gives Florence Nightingale her opportunity to revolutionize hospital practice. She goes to the front at the head of a group of nurses. There she finds the wounded huddled together in damp stone galleries, where they are left almost entirely without care or medicines. The more successful her reforms become, the more opposition she encounters. But her adventure captures the public imagination, and although she is practically forced out of the service she has accomplished her own "bloodless revolution."



SHIRLEY TEMPLE STANDS UP TO A MODERN SCROOGE.  
The conquest of her father's business rival, who, in the person of Claude Gillingwater, is a pretty crusty old customer, is only one of a series of unexpected exploits performed by the juvenile star in "The Poor Little Rich Girl."



KITCHENETTE ROMANCE.  
Roy Roberts, the worldly wise reporter in Anne Nichols's "Pre-Honeymoon," in the process of falling in love, against his will and better judgment, with Marjorie Peterson, who plays the rôle of a young gold-digger.  
(White.)

*At Left—*  
**MILITARY DISGRACE IN "I STAND CONDEMNED."**  
Laurence Olivier, hero of the film play, in the court-martial scene, where he hands over his sword to the generals before whom he is charged with being a spy. Profiteers, nurses and delvers in international intrigue add to the war flavor of the production.  
(© United Artists Corp.)

#### RULES FOR MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted. Amateur photographs must be submitted by the actual photographer, they must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

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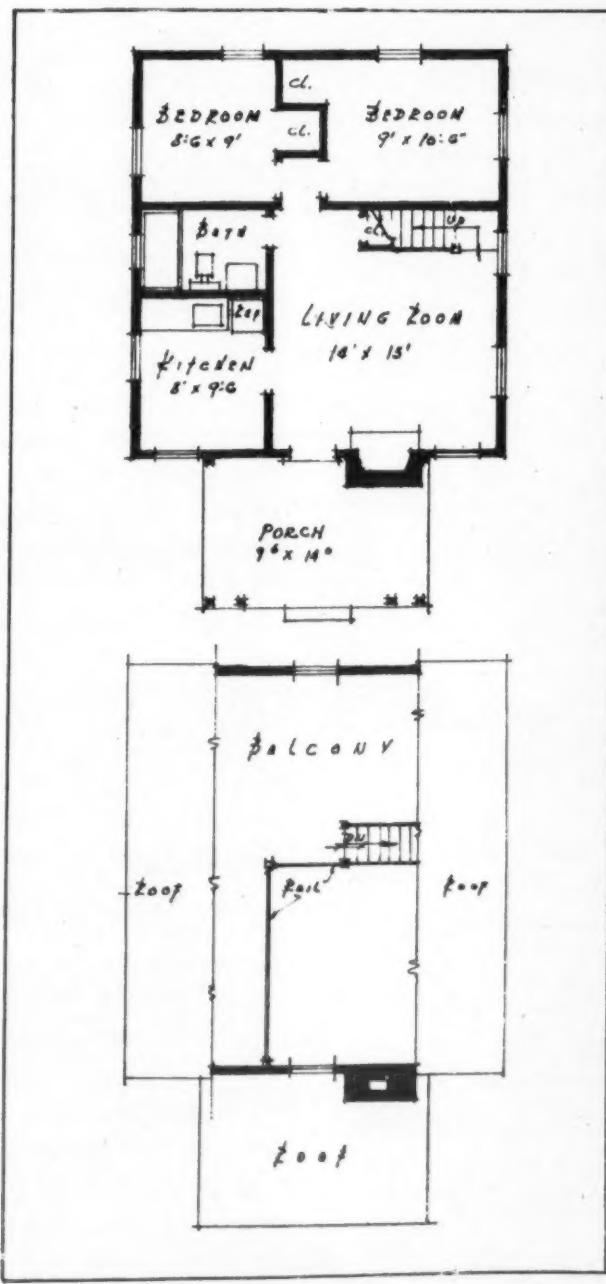
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This picture will positively not be shown in any other theatre in New York this season!

## Cape Cod Type: A Summer Home for \$2,850

A LOW-PRICED SUMMER COTTAGE OF AUTHENTIC ARCHITECTURAL ANCESTRY.

This Cape Cod bungalow at Massapequa, on the South Shore of Long Island, is built to sell for \$2,850 on a lot 60 by 100 feet. Its style, sturdy and simple, is in accord with the seafaring traditions of the area, for many an old whaler put in at Massapequa in the early days and one of the favorite fishing grounds of the New Bedford whalers lay off Long Island's South Shore, which was settled in 1658 by colonists from Connecticut and Massachusetts. In the new summer cottages the paneled walls which the early whaling captains are said to have introduced to make their shore homes more like ship cabins are reproduced in fir and hemlock. The pitched roof is another Cape Cod feature, as is the open, wood-burning fireplace with its severe mantel. Modern comfort is provided with bathrooms, built-in kitchen cabinets, automatic hot-water systems and gas stoves.

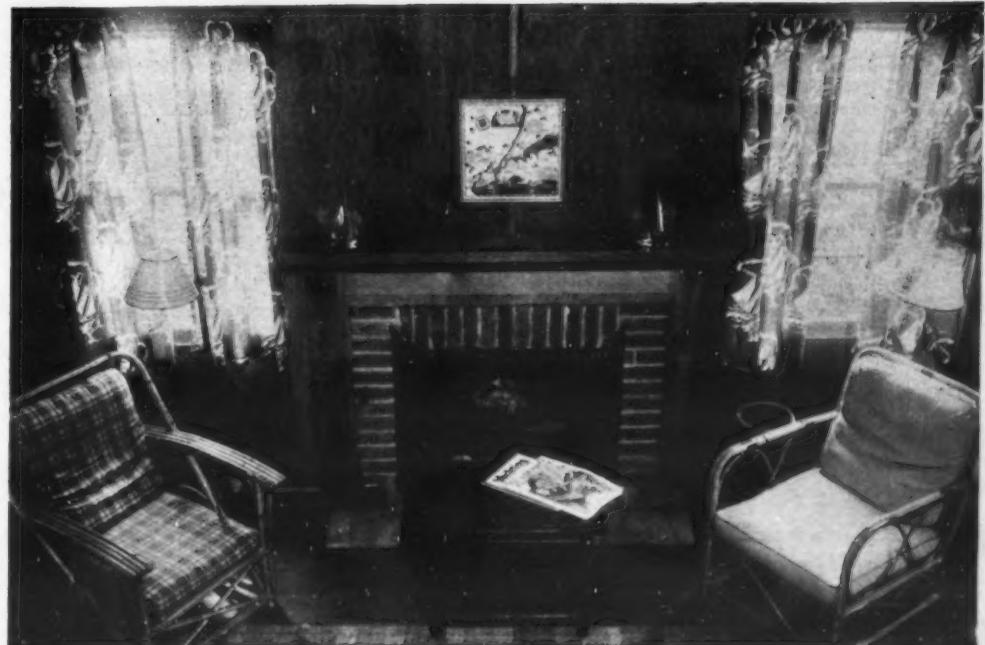


Left: FLOOR PLAN OF THE HOUSE.

Four downstairs rooms and an upper balcony are provided in this style of Cape Cod home. The chimney can be placed on the end or side of the house.



Right: THE STAIRWAY TO THE BALCONY.

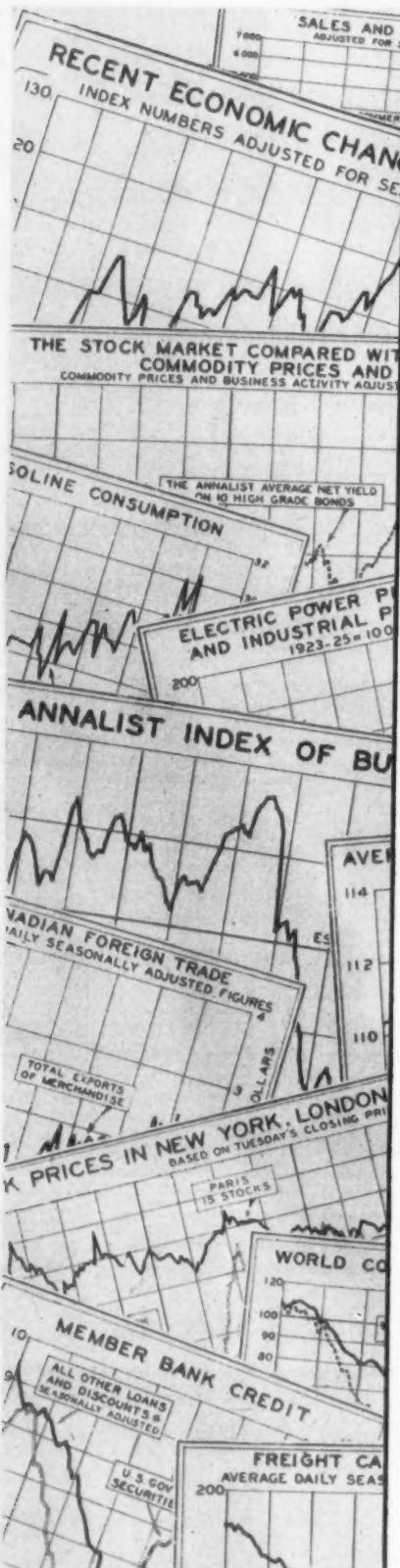


A FIREPLACE FOR CHILL EVENINGS.  
An interior of the bungalow, showing a part of the fir-paneled living room and appropriate furnishings.

# Six Months' Business in a Presidential Year What the Figures Show—And What's Ahead

## The ANNALIST

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change Table supplies all the  
information usually found in  
such tables plus the high and  
low prices for three years, the  
dividend rate, and earnings in  
the last period reported.

\$ \$ \$

#### The Business Outlook

The weekly article "The  
Business Outlook" is famous in  
business circles as a compact,  
impartial, clear-minded analysis  
for those who want uncolored  
facts from which to form their  
own conclusions.

If there are sound reasons for  
expecting business improvement  
The Annalist cites them and  
their probable influences. If  
business is bad and the outlook  
unfavorable, The Annalist never  
glosses over the situation, but  
reveals conditions as they actu-  
ally are.

\$ \$ \$

#### Index of Business Activity

The weekly and monthly  
Annalist Index is widely  
accepted as the authoritative  
American index of industry and  
trade, looked for by the business  
community, cabled abroad, kept  
on record, listed in leading  
works of reference, governmen-  
tal and private.